SUPERGIRL GHOST BUSTERS PURPLE RAIN THE KARATE KID

...and the usual gang of idiots are all in this issue of...

No. 253 March '85

MAD

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NUMBER 253 MARCH 1985

MAD

"People who make the same mistake the second time are the lucky ones who didn't kill themselves making it the first time!" —Alfred E. Neuman

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NICK MEGLIN *senior editor* **JOHN FICARRA** *associate editor*
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JACK ALBERT *lawsuits* **ANNE GRIFFITHS** *logistics*
CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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COVER ARTIST: RICHARD WILLIAMS COVER IDEA: AL JAFFEE

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LETTERS HAVE IT DEPT.

WHAT, ME BORROWED?

Once again, Alfred makes the editorial page.

Scott Junkert
Hermantown, MN

DROPOUT MATERIAL

I am a student at Coughlin High School in Wilkes-Barre, PA. I have just learned how to type a real, honest-to-God letter and I am so proud of myself that I had to type one to somebody. I decided to write to you. I figured that if I made a couple of mistakes here and there you wouldn't notice. I hope and pray that you will put this letter in your magazine because I want my typing teacher to think I am more than a "waste" (That's what she calls me now,) and so that everyone at Coughlin can say, "Hey, our school was in MAD Magazine!"

A Crazy Coughlin Student
Wilkes-Barre, PA

A WING AND A PRAYER

I didn't know you guys had your own airline, too!

Daniel Ubertini
Saint Denis, FRANCE

THE "JACKSONS"

Tell the new guy (James Warhola) that he did a great job on the cover of MAD #251. One question: Is the guy in the crowd flipping someone off or is he giving the "#1" sign?

Cody Short Esq.
Fort Collins, CO

I applaud your salute to the Jacksons on the cover of MAD #251. I've been really steamed at your magazine ever since you printed the letter from Nicholas J. Mifsud back in #248 calling Michael Jackson "a Creep!" I think Mifsud's the creep!

Patrick Michael Bucci
MADison, WI

Really now! I haven't looked at an issue of MAD in about a year, and the first thing I notice when I buy one (issue #251) is that Michael Jackson's glove is on the wrong hand! He ALWAYS wears it on his right hand! If this type of thing isn't stopped, Alfred's missing tooth may be put on the right side instead of his left!

Jason Sadofsky
Brewster, NY

Michael had just come back from the bathroom when the cover was painted.—Ed.

I loved the cover of MAD #251—"MAD Salutes The Jacksons"—but how come there is nothing about the Jacksons on the inside of the magazine?

Chad Suber
Albuquerque, NM

We're saving all our Jackson material for our special "Rock Issue"—MAD #254! (Big Deal!)—Ed.

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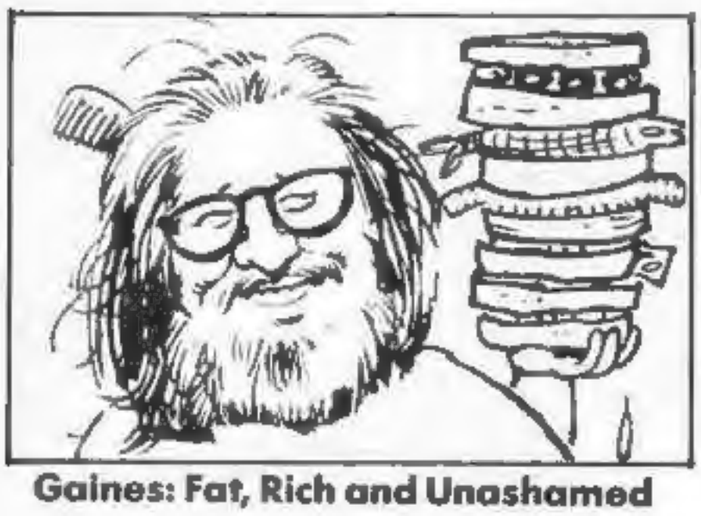
Ain't It Great ... that we live in a land of opportunity where a dirty, fat hairy slob can become rich publishing a lousy magazine for 32 years straight!

The Medford MADman
Medford, NY



Gaines: Fat, Rich and Unashamed

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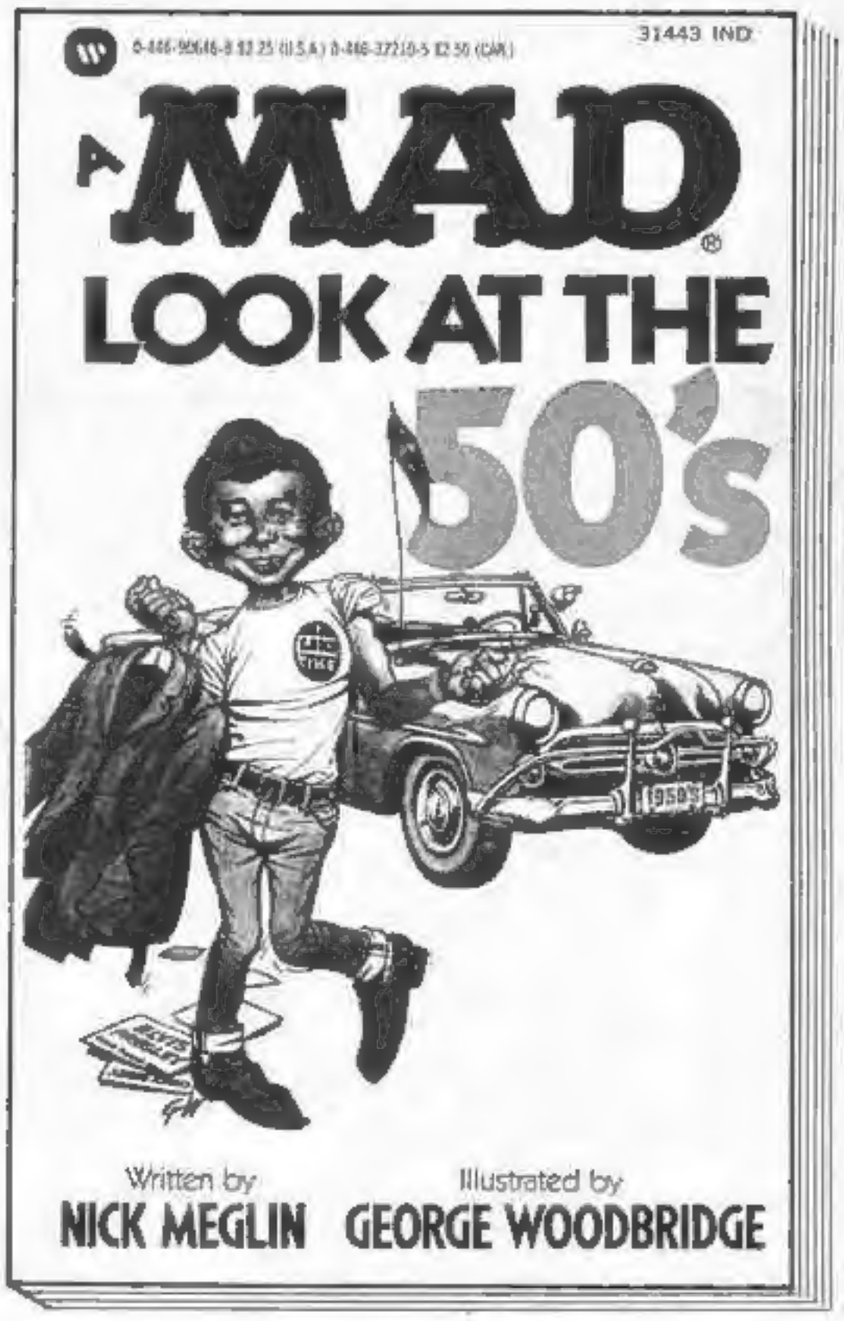

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DEJA REVIEW DEPT.

WRITER: ARNIE KOGEN

Hi, there! My name is **Gene Sissy**...!

And I'm **Roger Ebore**! We recently appeared in an issue of MAD to review **three movies!!**

I thought we were **just delightful!!**

And **I disagree!!** I thought we were **horrible!!** I'm surprised they brought us back for this **sequel!!!**

I thought our **comments** were **sharp, perceptive** and **provocative,** and our **dialogue** was **far superior** to the **actual movie spoofs themselves!**

I thought we were **witless, tedious, inane** and **totally lacking** in any **keen insight**... especially in everything **YOU** had to say...!

I thought **you'd** be pleased that **MAD's artist** drew you without filling up the **entire page!** Anyway, we're **back again** to review **three hot movies** of **last Summer!**

First, let's look at a **blockbuster comedy success!** This movie was a **"satire" of occult films,** featuring a **trio** of **investigative scientists!** It was called...

MAD

MULTIPLEX

THREE BIG HITS

① GHOST-DUSTERS

② PURPLE ACID RAIN

KAROCKY KID

PARKING IN LOBBY

THIS IS REALLY GOOD POPCORN!

I DISAGREE!

MAD MULTIPLEX

LAST POPCORN BEFORE CONCESSION STAND

SAM VIVIANO

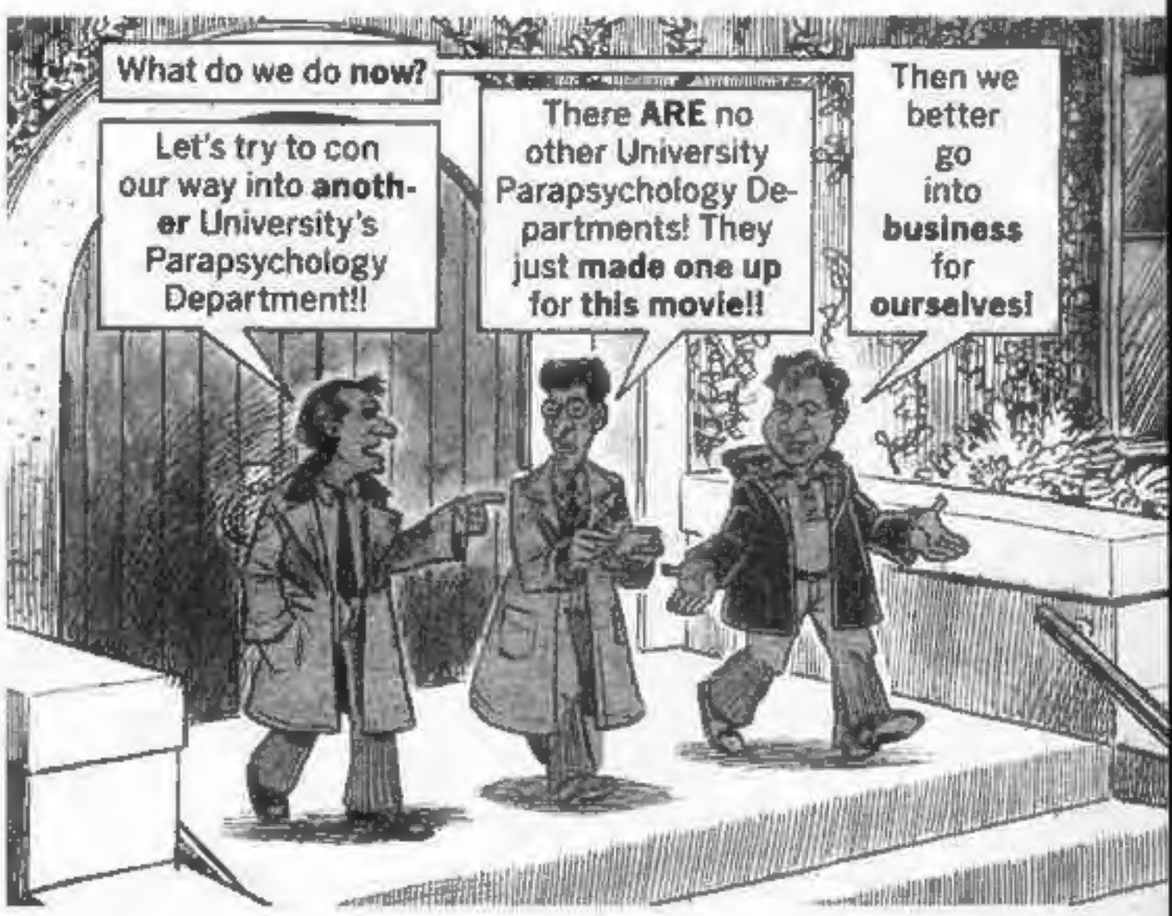
ARTISTS (IN ORDER OF APPEARANCE): SAM VIVIANO, HARRY NORTH AND ANGELO TORRES

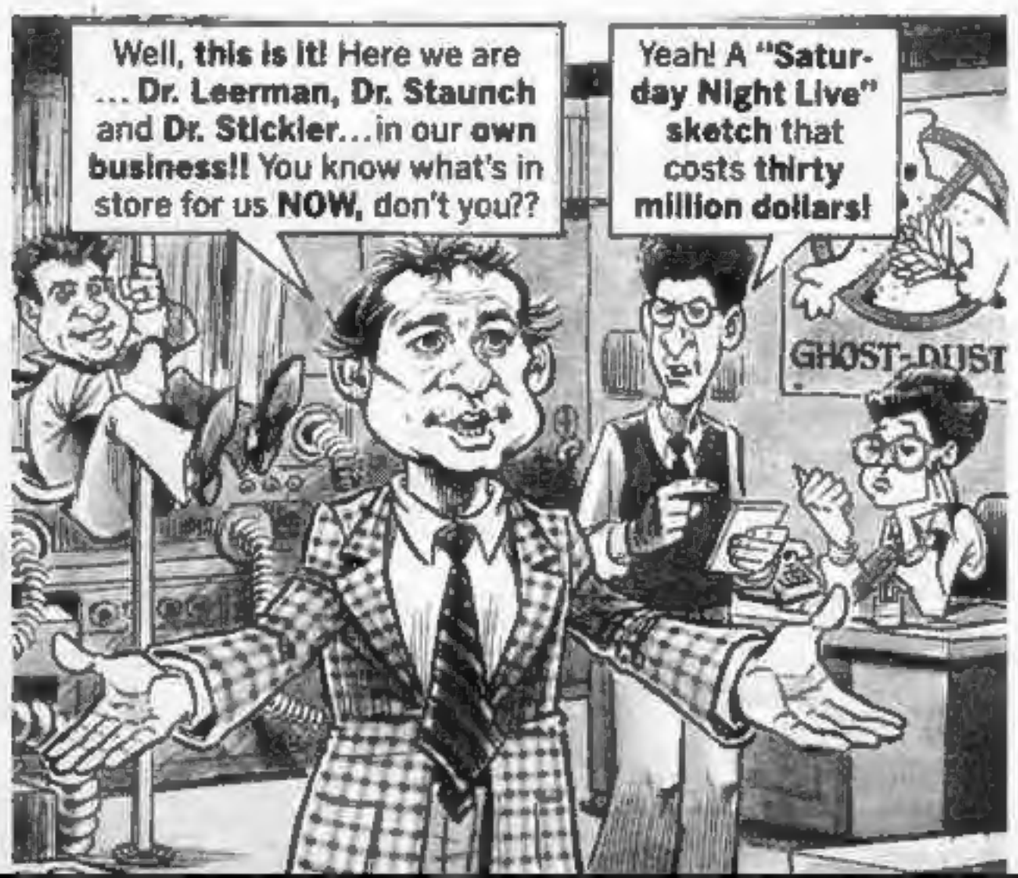
GHOST-DUSTERS

Gentlemen... we've got a **problem** here!
What is it??
A **lady** is returning an **overdue book**...!
Well...there's nothing odd about **that!**
SIGH!
She **took it out** in **1832** —and she's **returning it IN PERSON!!**
KLIK
KLIK
SSSH!

Wow! A genuine free-floating **apparation!** Let's **trap it**...!!
Nahh! Leave it alone!
B-but, **why,** Leerman??
It's even **too ugly** for **ME** to date...!!
KLIK KLIK KLIK

You three are a **JOKE** to the **Parapsychology Department** of **this University!!** Pack up your **laser beams** and **leave!!** You're **OUT!!**
I think he's **kicking us off campus!**
We—we **won't forget this!!**
Yeah! When you **die** and you come back to **haunt** somebody, you're in **DEEP TROUBLE,** Buddy!!
ACME MOVERS
PARAPSYCHOLOGY CENTER


What do we do **now?**
Let's try to con our way into **another** University's Parapsychology Department!!
There **ARE** no other University Parapsychology Departments! They just **made one up** for **this movie!!**
Then we better go into **business** for **ourselves!**


Well, **this is it!** Here we are ... **Dr. Leerman, Dr. Staunch** and **Dr. Stickler**...in our **own business!!** You know what's in store for us **NOW,** don't you??
Yeah! A **"Saturday Night Live" sketch** that costs **thirty million dollars!**
GHOST-DUST

There's a—a **supernatural blob,** floating through the **hotel!!**
Don't sweat it! We're the **"Ghost-Busters"!!**
Yes...but what **credentials** do you have! What **experience**...?
I've read **every single issue** of **"CASPER"!!** Now, **Back off,** Man!! Let us **work**...!
LEE

There it goes **now...!!**

How come...?

You guys take the **corridor,** and **I'll** swing down to the hotel **ballroom...!**

There may be **FUNNIER LINES** in the ballroom!

HA HA HA HA HA

We **trapped** the **creature!** That will cost you **$10,000...!**

Not really! $4000 for **trapping** the beast, $1000 for **getting rid** of the hideous thing, and $6000 for **amusing your hotel guests** with some **pretty decent one-liners...!!**

This is **New York!** We have ways of **handling** beasts like that!

Isn't that a little **high?!?**

Your **prices** are **funnier** than your **one-liners!!**

What happens to the **creature** now?

LEE

AHHHGGGH!!

It'll **never live** to **haunt us again!!**

MTA NEW YORK CITY SUBWAY

Weird things have been happening! My **eggs** popped out of their **carton**...and now, **THIS!!**...my **refrigerator glows** with a **strange light!** Is it...*uh*...**supernatural?**

Could be! Or ...it **could** be **BAD CHEESE!**

You don't **look** or **act** like a scientist, Dr. Leerman!!

Really...??

I **love my work!** Ghost catching is a **growth industry!** But I have to be **honest** with you! It's **also** a great way to meet **girls...!**

Yeah...! Do you realize I'm the **only person** to ever **SCORE** at a **SEANCE!?!**

Hmmmmm! She's **levitating—** and **babbling incoherently!**

This is **NOT** a **GREAT DATE!**

Growl! GRRRR!!

On the **other** hand— she **IS defenseless! AND** I don't have to spring for **dinner!!**

This **COULD** be a great date **AFTER ALL...!!**

I am the **Gate Crasher...!**

And I am the **Key Moocher!!**

We are **possessed** by the demigod, **Gonzer!** We **belong together!!**

And **together,** we can file a **joint return!!**

WHAT...?!

In my **old life,** I was an **Accountant!**

This **report** says your **girl friend** and some **nerd Accountant** are **both possessed!** And their **apartment building** has become **"Rosemary's Baby Towers"!!**

Incredible! This **never happened** before!!

Are **you kidding...? EVERY** movie has a **spooked high-rise** on **Central Park West!!**

Yeah...but **no chick** has ever **dumped me** for an **Accountant!** We gotta **stop** this!!

?

GHOST-DUSTERS
Token Black Character

HQ

Have no fear!! **"Ghost-Busters"** are here...!

They're spooky— but **we're kooky!!**

Careful of the **equipment,** Babe! That **laser** might accidentally **undress** you!

Take a **good look,** Honeychild! It's a sight you will probably **never see** or **hear again!!**

What's that, Daddy?

Scientists —throwing **one-liners!**

BOOM!

LIGE LINE

Thanks for **saving** us! That was **really frightening!**

If you think **THAT** was frightening, let's talk about **girls** who go through life with the name, **"Sigourney"...!!**

We **both loved** this film! It had **breezy dialogue** and some **terrific special effects!!**

They were **scary, too!** In fact, Gene's **hair** would've stood on end...if he **had** any!

HEY— PIPE DOWN!

We gave it a **96!** Not only was it **funny**...but because of the **hit song,** it was one of the **few** comedies you could **dance** to...!

Speaking of **"hits"**, our **next** film's **soundtrack** became a **HIT ALBUM!!** The film starred a **garish rock singer** named **"Prance"** in a **writhing, sizzling, high-powered funky music melodrama—**

If you're **through** showing off your **adjectives,** let's take a look at...

SSSH!

Purple Acid Rain

I'm **new** in town! Who's that **magnetic singer** up there?

It's **The Kidd!**

She's **great!**

It's a **HE!!** You **ARE** new in town!!

Who'd think so many **cool, funky musicians** would play a **club** in **MINNEAPOLIS!!**

Well, **don't tell THEM!** They're so **stoned,** they think they're at the **FORUM** in **Los Angeles!**

Hi! I'm **The Kidd**...an electrifying, **half-Black, half-Italian, bi-sexual-looking rock performer** who wears **18th Century lace** and makes **Boy George** look like **Walter Mondale! I could** be a **SUPERSTAR!!**

Oh, **really...? What's** holding you **back...??**

I need a **GIMMICK!!**

I like you, Kidd!

Prove it!!

How...?

Jump off the **Empire State Building!**

Don't be **crazy...!!**

Okay, then **dive NUDE** into a **freezing lake!!**

That's more **like** it! **NOW** you're talking **sense!!**

To show you how much I **care,** I've dived, nude, into this freezing lake for a man I've known only **twenty minutes!**

And to show you how cool I am, I won't let you back on my **motorcycle!!**

I **think** we have the beginnings of a **solid '80's relationship!!**

Kidd...I think I'm catching **pneumonia!**

It's the **fresh air!** It's **unhealthy** for people like us! We better go back into a **smoke-filled nightclub!!**

Hello, Sweet Thing! I'm **Norris,** the **coolest,** the **funkiest,** the **baddest!** Stick with **me,** Baby! **I'll** give you something The Kidd **can't** give you!

What's **that...?**

... A third-rate **"Cab Calloway" impression!!**

Meet my folks...

Is your Dad **always** this violent??

No, he was **cool** until I brought home some **pop records** a few years ago...!!

Which ones...?

"Beat It" ... and **"Hit Me With Your Best Shot"!!**

Tell me, what's a 25-year-old rock performer **doing...still living at home** with his **folks?**

My **Mom's** the **only woman in town** who'll **iron** the **ruffles** on my **fancy Colonial shirts!**

All this **family violence** has made me **mixed up** and **confused!**

Forget about that, Kidd! Look...now that we're **alone** in your **pad,** don't you want to **DO** something...??

Okay, let's play **"Trivial Pursuit"** and then groove on some **Robert Goulet albums!**

You're **KIDDING!?**

I **told** you I was **mixed up** and **confused!**

You're a **mystery**, Babalonia! I don't know **anything about you!** Before we **make love**, I have an **important question** to ask...! Who **ARE** you???

Listen...before we make love, **I** have an important question to ask, **too**...!

Yes?

WHAT are you???

ME in BC

ME

ME

ME in 80

CUSTOMS

What's going **on** here ..?

The Kidd and **Norris** are **at it** again...! They're having a **"CLOTHES-OFF"!!**

You know the **problem** with this movie? The **budget** was **three million bucks** for **costumes** and only **fifty dollars** for **acting lessons!**

I **don't** think they got their **money's worth!!**

Gee, Dad, **I** didn't know you were a [redacted] **WRITER!!**

I **wrote** back in the **40's** and **50's!** The music scene was a **lot different** then!

In **what way...?**

In **those** days, we had a thing called **"melody"!**

I want to dedicate this song to **my Father,** who **attempted suicide, lived...**

... and will probably **attempt suicide again** after he **hears** this!

It's called **"PURPLE ACID RAIN"!**

Kidd, now that you've **got it all together,** let's **get married** and **settle down!** We can **save a bundle** of **money** !!

Yeah.. ? **How** do you figure?

We can **share** the **SAME WARDROBE!**

What I disliked **most** about this film, aside from the **ear-shattering sound track,** was the **dreadful acting!** Prance had the **dramatic range** of a **platter** of **cold cuts!**

I found the amateurish acting a **PLUS!** In fact, I thought this was one of the **best** low-budget films ever to **come out** of Minnesota featuring a **funky rock performer!!**

I disagree! I saw home movies of **Bobby Dylan's Bar Mitzvah...** and the **music, production** and **performances** put **this** movie **to shame!!**

Our **last** film was the **"sleeper" hit** of the Summer! It was about a **skinny kid** who **moves** to **California,** gets **beat up** by **bullies,** and learns **Karate** from a **Japanese handyman!** Here's—

?

GREASY-FLAVORED

The Karocky Kid

Danyell, you're gonna **love** California! It's **much better** than New Jersey! Whaddya **think?** Isn't it **beautiful...?**

I'm **not sure,** Mom! We've been in L.A. **three hours**...and I **still** haven't **seen** it! Right now, it looks like the **Pulaski Skyway** during the **rush hour!!**

ENGINO EXIT HERE

HI, there! I'm a **bright, gorgeous, California blonde!**

Hi, there, **yourself!** I'm **trash** from **New Jersey!** We have absolutely **nothing** in **common!**

We're **holding** the **same volley ball,** aren't we?

Yeah **So what?**

In **California** ...that's a **COMMITMENT!!**

Meet my ex-boyfriend, **Johnnymop!** He has a **Black Belt** in **Karate!**

How come it's **over** between you two?

He **ALSO** has a Black Belt in **PERSONALITY!!**

Punk...I'm gonna **beat you up**. .**California style!!**

CALIFORNIA style...?!?

Yeah!! You **ready...?!?**

POW!

Have a **nice day...!!**

You **new boy** in building, eh? My name is **Miyakki,** the most **mysterious, wisest Maintenance Man** in **Southern California!**

What makes you so **wise?**

I never do any "maintenance"!!

BONSAI!

HOW TO CATCH FLIES BY REGGIE JACKSON

FOREWORD SADAHARU

You've been in California for a **week,** now, Danyell! **How** are you enjoying **school...?**

Well.. the **kids** have a **NICKNAME** for me! They call me **"TIMEX"!!**

"TIMEX"? Why do they call you **"Timex"?**

Because...I'm being **beaten up** like **clockwork!** But. .**I take a lickin'** .and **keep on tickin'!**

Wow! The old man is **singlehandedly** wiping out **five teenage toughs! Hey,** Man, where'd you **learn** that??

I learn from **very special person**—in place I was **at** years ago!

From your **Father?** Back in **Okinawa?**

No...from man called **"The Fonz"** —in series called **"Happy Days"!**

You were **terrific,** Miyakki! I want you to **teach me** Karate!

Violence is always **last answer** to problem, Danyell!

But I'm getting my **butt kicked** every day!

Karate **not** in **fists!** Karate in **heart** and in **mind!!**

Tell THEM that!

So far...their hearts and **minds** are beating the **crap** out of me!!

SOY SAUCE

Those are the guys that have been **pounding me** to a **pulp!** And that **macho lunatic** is their **instructor!!**

Remember! Strike first! Strike hard! No mercy—EVER! Boni, you **showed mercy!** Give me **thirty pushups**—the **hard** way!!

On my **knuckles...??**

On your **FACE!!** The **rest** of you, practice **today's lesson..."How To Knee A Peace-Loving Pacifist In The Groin"!**

Truss, I come to request that your student **refrain** from beating up Danyell until the **Karate Tournament** ...when they will **meet** in **big match!**

What! This wimp doesn't stand a **chance!** Johnny-mop is **stronger, faster, more experienced,** and **fights dirtier!**

True, but we have **tradition** on our side...!

WHAT tradition?

Inspiring motion pictures called **"Rocky I", "Rocky II"** and **"Rocky III"!**

BRUCE LEE SYMPOSIUM

KARATE TOURNAMENT ENTER HERE

We have **much work** before tournament! **These** are the **rules! I TEACH! You LISTEN!** Deal.. ??

Deal!!

Good! Start by **waxing** my **cars!** Then— **sand** my **deck, stain** my **fence, paint** my **house** and **then,** I have **another** small task

How will doing **that** help me learn **Karate?**

It **won't!** But . if you **lose tournament** and can't go back to **school,** at least you will have **a TRADE!**

Humility and **discipline** are **first steps** in mastering Karate! Also, **BALANCE!!** Good balance **essential** to good Karate! So **practice balance** on **bow** of **rocking rowboat...**

Be honest, Mr. Myakki! What are my **chances** in the **tournament??**

If you fight on **ROWBOAT,** you are **home free!** Fight on **land... very iffy!**

FONZIE MARU

I have **taught** you **well!** Your **heart** and your **mind** are **well-disciplined—** and your **balance** is **tuned!**

Yeah, but his **fists** and his **feet** are **lethal weapons...** and he **outweighs me** by a **hundred pounds! I think** he's got an **edge** ... and I'm **scared stiff!**

See...?? You are **already** qualified for a **"Yellow** Belt"!

I find it **hard** to **believe** that a **skinny kid** like **me**—with only **"mental toughness"** —won't get **KILLED** by a **Black Belt Super Star** like **him...!!**

If you're **looking** for things that are **hard** to **believe,** how about a **Maintenance Man** who owns **five antique cars** and a **huge house...?**

And a **cute, rich blonde** who's **attracted** to the **school wimp...?**

Great! My spirits are **really soaring** now!!

You **WON!!!** **How'd** you **DO** it???

I got smart! At the **last second,** I came to my senses and **CHANGED COACHES!** If **not,** I'm a **dead man!**

COACH II

What can I **say?** Not one single thing in this film was **believable! I loved** it!!

I loathed it! Why, **I walked out** in the **middle...** and I was **on a PLANE!!**

Must've been a **JUMBO JET!** That's the **only** kind that you'd **fit through!**

That's all the time we have! So...till we **meet again...** we'll **see you at the movies!**

We'll be **easy** to **spot!!** Gene's **HEAD** will be **shining** in the **audience!**

And **Roger** will be **wearing white...** so they can **project** the **MOVIE** on his **back!!**

EXIT

SOUR GREATS DEPT.

Until recently, it was pretty easy to catagorize most comic strip heroes. They were either: (1) Noble and courageous; or (2) Funny, lovable clods. The bottom line was: They were generally decent people. Today, of course, we still have our share of positive personalities on the funny pages. But have you noticed there's a subtle, insidious element gradually taking over? Well, it's true! We call this

THE TREND TOWARD ROTTENNESS IN THE COMIC STRIPS

For example, take a look at some of the more popular funny page heroes of today:

First of all, there's "ANDY CAPP"...

FOR YEARS, YOU'VE BEEN A LAZY, NO GOOD, DRUNKEN BUM WHO SPONGED OFF ME AND NEVER WORKED A DAY IN HIS LIFE! NOW YOU ASK ME TO BELIEVE YOU'VE CHANGED AND YOU'RE A BETTER MAN?!
DON'T TAKE MY WORD FOR IT, PET! ASK MY GIRL FRIEND!!

A rotten, amoral insect, who never did an honest day's work, or a worthwhile thing, in his whole entire life.

And then, there's "ARNOLD"...

DON'T WORRY ABOUT LOSING YOUR HAIR! MY UNCLE EGBERT NOT ONLY LOST ALL THE HAIR ON HIS HEAD, BUT ALSO HIS EYEBROWS! SO WHAT HE DID WAS TO LET THE HAIRS IN HIS NOSE GROW LONG, AND BRUSH THEM UP OVER...

An insensitive, insulting character who constantly nauseates people with his foul stories and vicious comments.

And then, there's "CROCK"...

CONGRATULATIONS, FIGOWITZ! YOU'LL NOTICE I'M STEPPING ON YOUR LEFT LEG TODAY... INSTEAD OF YOUR RIGHT!
SIR! YOU REMEMBERED MY BIRTHDAY!

A sadistic taskmaster who relishes causing his men pain.

And finally, there's the king in "THE WIZARD OF ID"...

A selfish, unenlightened ruler who overtaxes his subjects and punishes them for minor, or even non-existent crimes.

Well if this is the trend of the future, it's only a matter of time before the few remaining decent comic strip characters will have to shape up or ship out. Which brings us to this article... containing examples of what could happen...

WHEN ALL COMIC STRIP CA

BLONDIE

ARTIST: BOB CLARKE WRITER. LARRY SIEGEL

DAGWOOD, AFTER ALL THESE YEARS, I FINALLY PUT A COUPLE OF LOCKS ON THE BATHROOM DOOR!
HEY... THAT'S GREAT, BLONDIE!
AT LAST! NOW I WON'T BE BOTHERED IN THE TUB ANY MORE BY NEIGHBORHOOD KIDS AND DOOR-TO-DOOR SALESMEN!
GEE, I NEVER DREAMED THAT YOU CHEATED ON DAGWOOD, BLONDIE! AREN'T YOU AFRAID HE'LL WALK IN ON US?
WHY DO YOU THINK I PUT ONE LOCK OUTSIDE THE BATHROOM DOOR?
PSST! BLONDIE! AM I TOO EARLY?

ANNIE

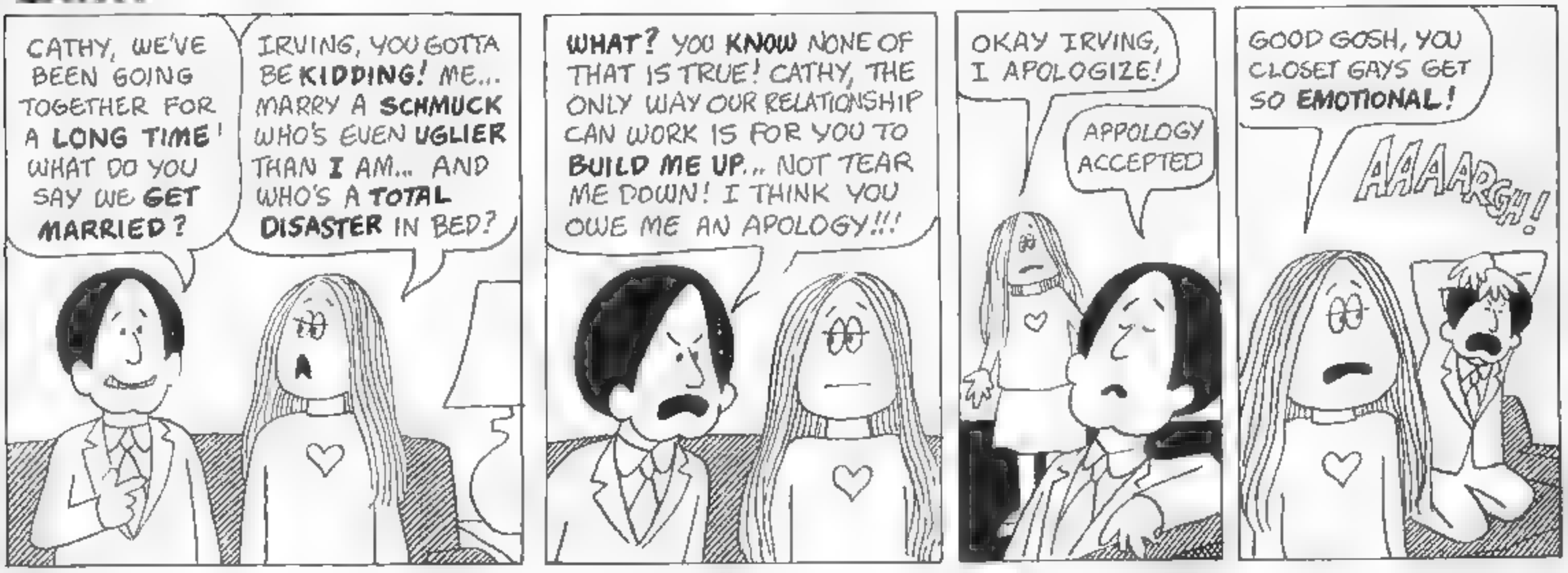
ANNIE! WHAT'S HAPPENED TO YOU?! YOU FORGED MY NAME ON A CHECK! YOU BLEW MY ENTIRE FORTUNE! YOU HAD ME PUT IN PRISON! YOU HAD PUNJAB DEPORTED AS AN ILLEGAL ALIEN! AND NOW WE'RE STARVING!
NOT ANY MORE! SIT DOWN AND EAT!
IS THERE ANY NAUSEATING, VILE THING YOU HAVEN'T COMMITED LATELY...?
OH BY THE WAY, HOW'S SANDY?
DELICIOUS...!!
ULP!

FAMILY CIRCUS

I'VE HAD IT UP TO HERE WITH KIDS! I WANT AN ABORTION!
YOU WANT WHAT? AN ABORTION?
WHY NOT? LOTS OF PEOPLE HAVE THEM!
BUT NOT WHEN THE KIDS ARE ALREADY BORN! THAT WOULD BE "MURDER ONE"! GO AHEAD KILL THEM! THEY'LL LOCK YOU UP AND THROW AWAY THE KEY!
A B
OKAY... FORGET IT! I'M LEAVING AND YOU CAN HAVE CUSTODY OF THE KIDS!
WAIT A SEC! IF THEY BUY "MANSLAUGHTER," YOU COULD BE OUT IN FIVE YEARS! YOU'D STILL BE A RELATIVELY YOUNG WOMAN, AND...

HARACTERS TURN ROTTEN

CATHY


CATHY, WE'VE BEEN GOING TOGETHER FOR A LONG TIME! WHAT DO YOU SAY WE GET MARRIED?
IRVING, YOU GOTTA BE KIDDING! ME... MARRY A SCHMUCK WHO'S EVEN UGLIER THAN I AM... AND WHO'S A TOTAL DISASTER IN BED?
WHAT? YOU KNOW NONE OF THAT IS TRUE! CATHY, THE ONLY WAY OUR RELATIONSHIP CAN WORK IS FOR YOU TO BUILD ME UP... NOT TEAR ME DOWN! I THINK YOU OWE ME AN APOLOGY!!!
OKAY IRVING, I APOLOGIZE!
APPOLOGY ACCEPTED
GOOD GOSH, YOU CLOSET GAYS GET SO EMOTIONAL!
AAAARGH!

PEANUTS

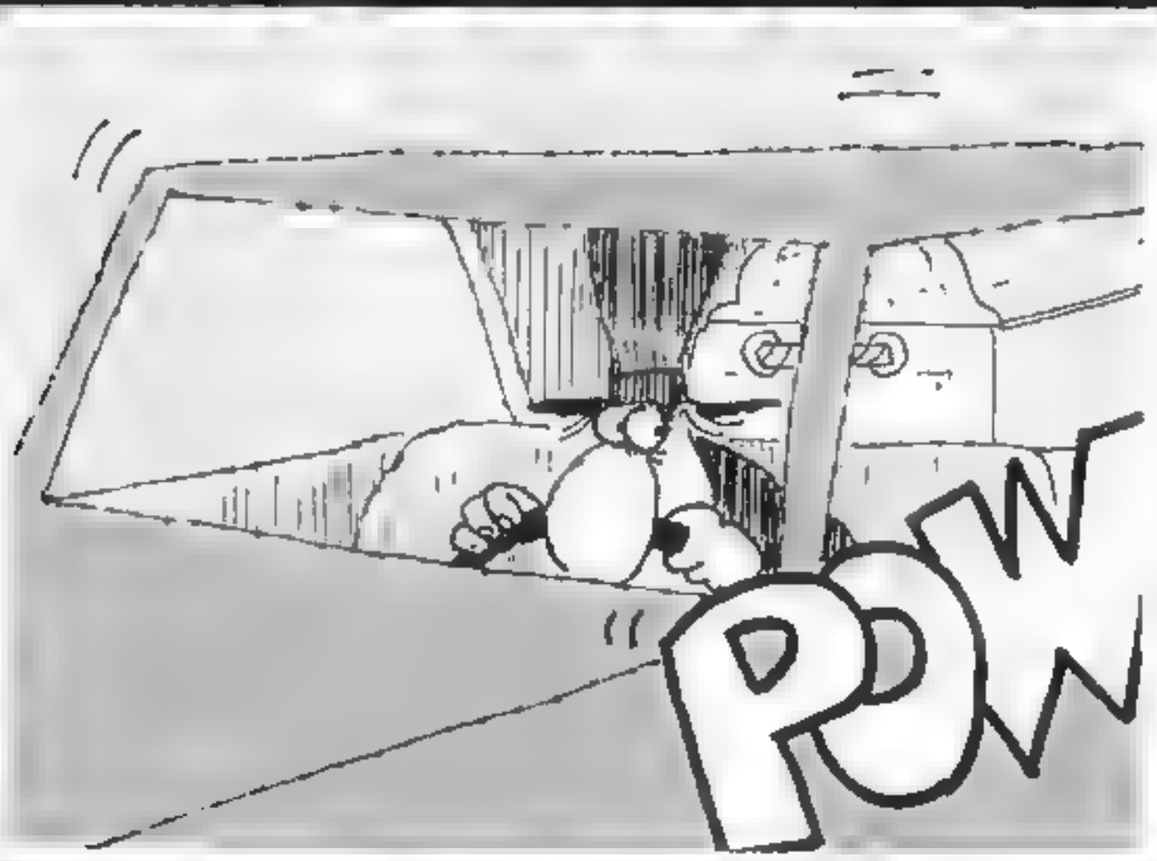
OKAY CHARLIE BROWN I'LL HOLD THE FOOTBALL WITH MY FINGER AND YOU KICK IT...
HEY... I KNOW I DESERVED SOMETHING FOR ALWAYS PULLING THE BALL AWAY FROM YOU, BUT WHY'D YOU HAVE TO KICK ME IN THE HEAD?
THE WAY YOU WERE FACING, I COULDN'T REACH YOUR BUTT!

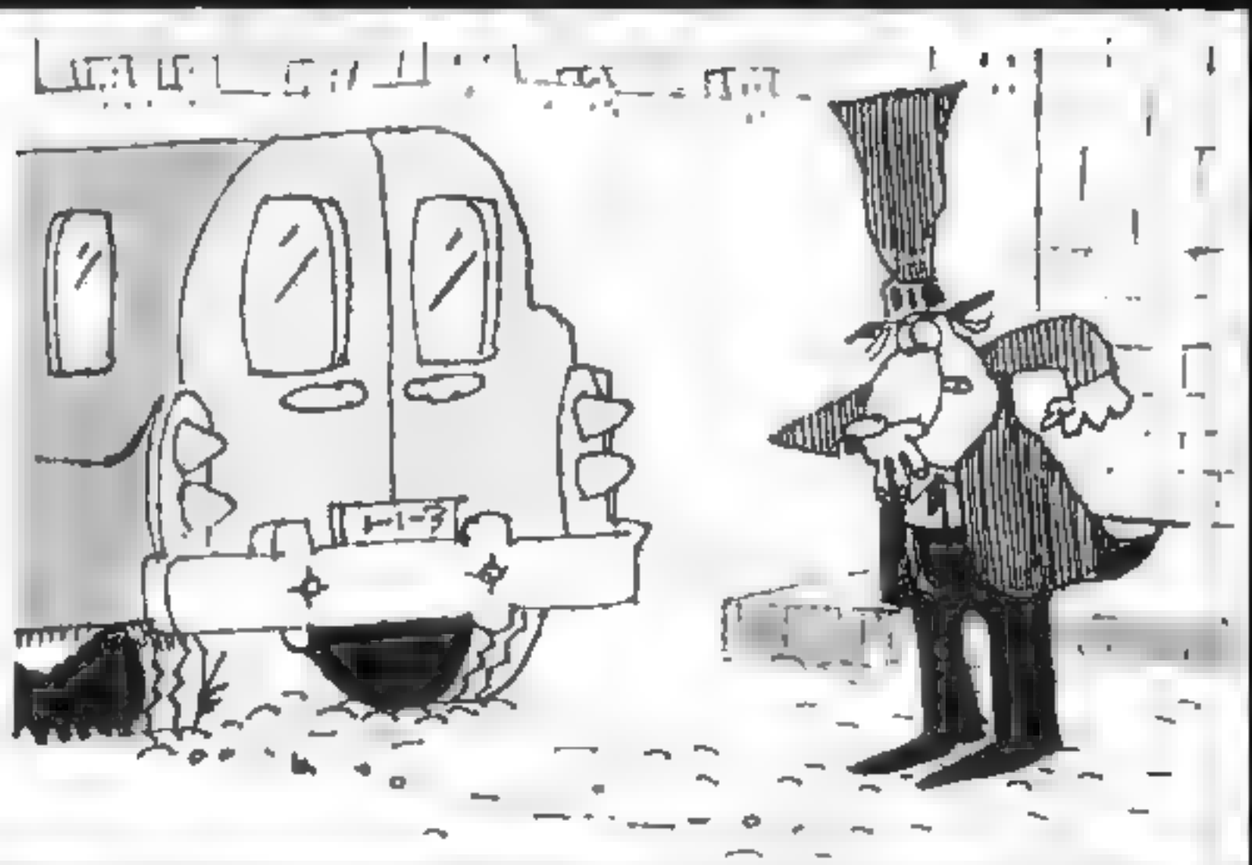
BEETLE BAILEY

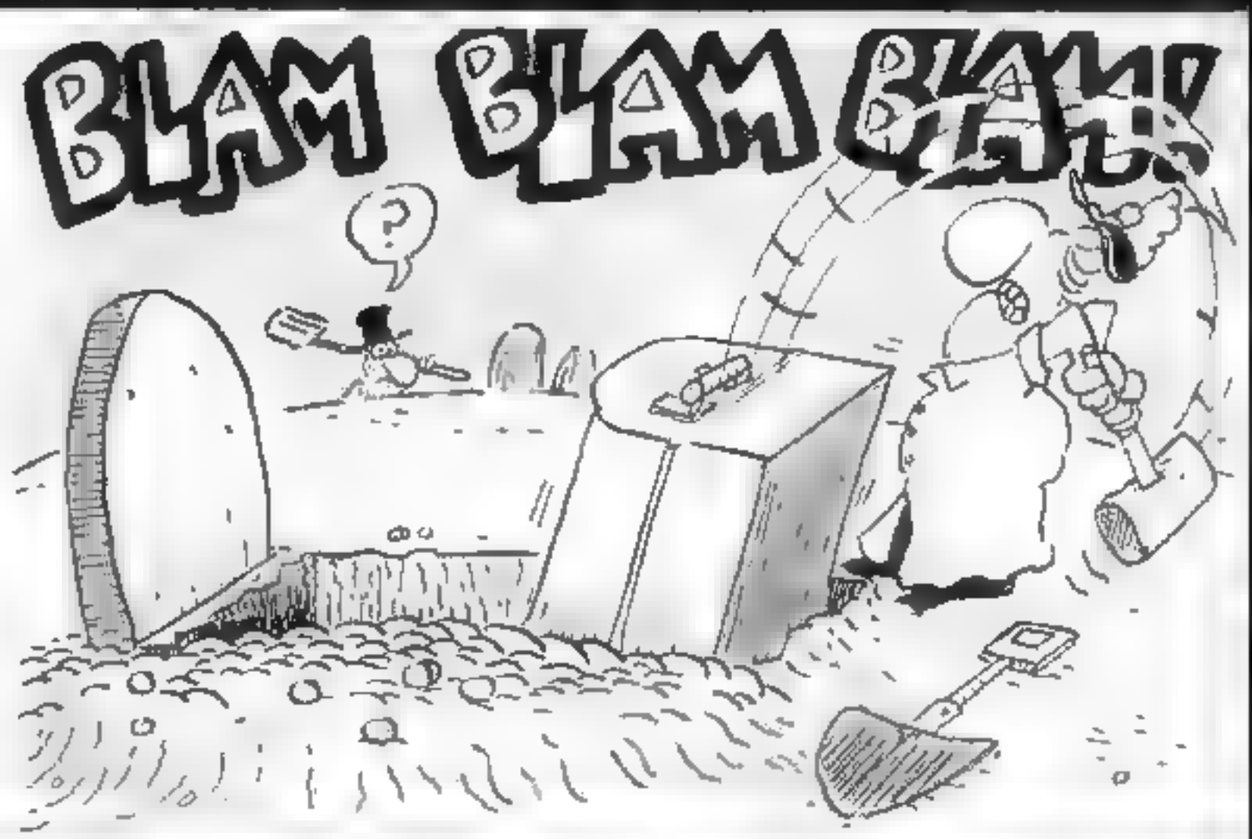
YOU MISERABLE SCUM...! YOU CALL THIS AN ARMY BARRACKS? I CALL IT A GARBAGE DUMP!
I WANT THIS PLACE SCRUBBED DOWN WITH TOOTHBRUSHES... AND YOU'RE ALL RESTRICTED TO BASE FOR THREE MONTHS!!
DUST ON THE BEAMS?! OKAY, NO FURLOUGHS FOR A YEAR!!
HE JUST MADE PFC! CAN YOU IMAGINE WHAT'S GOING TO HAPPEN WHEN HE MAKES CORPORAL?

BURY FUNNY DEPT

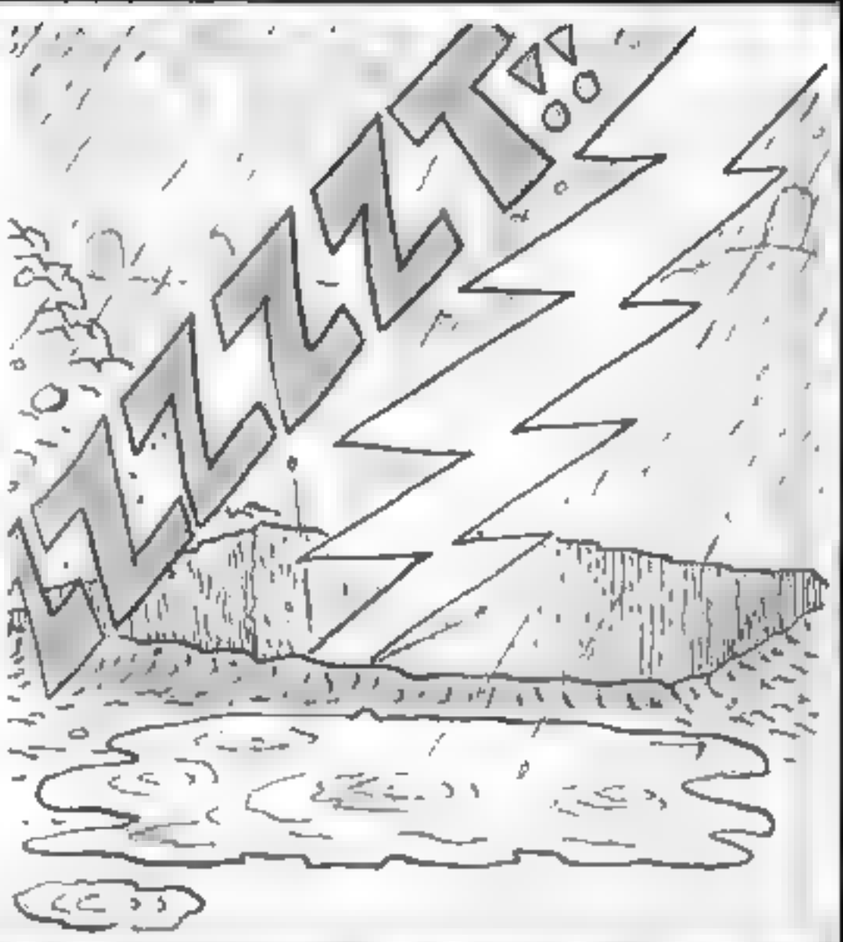
DON EDWING LOO



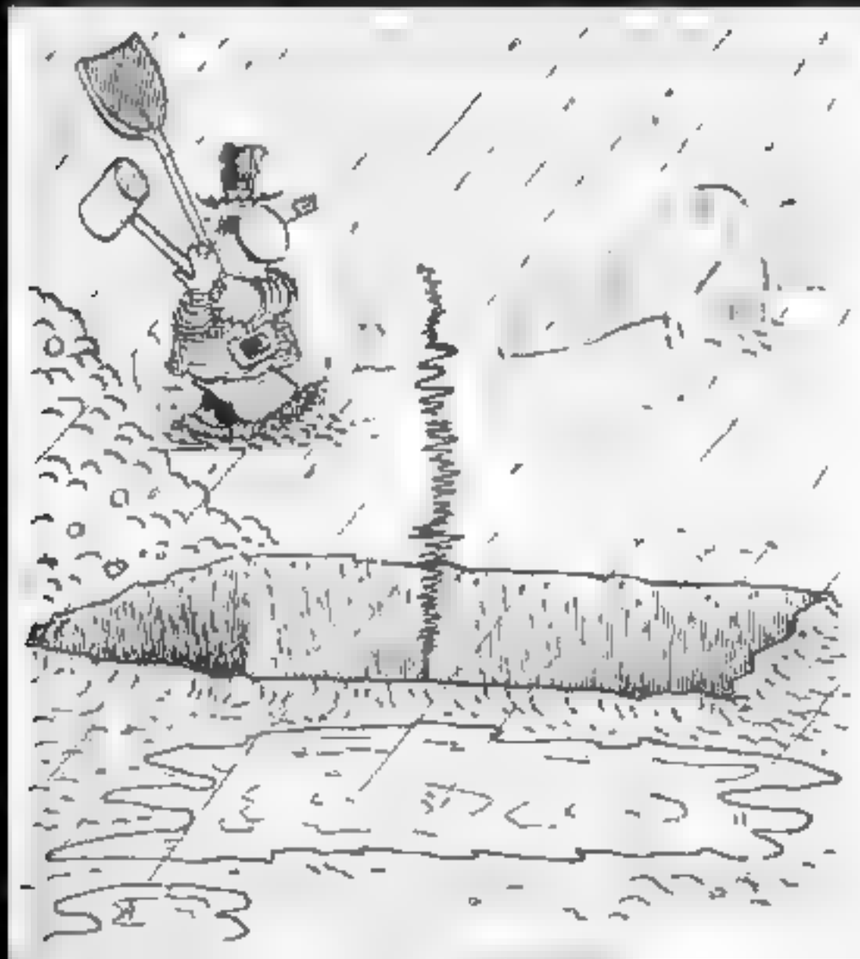


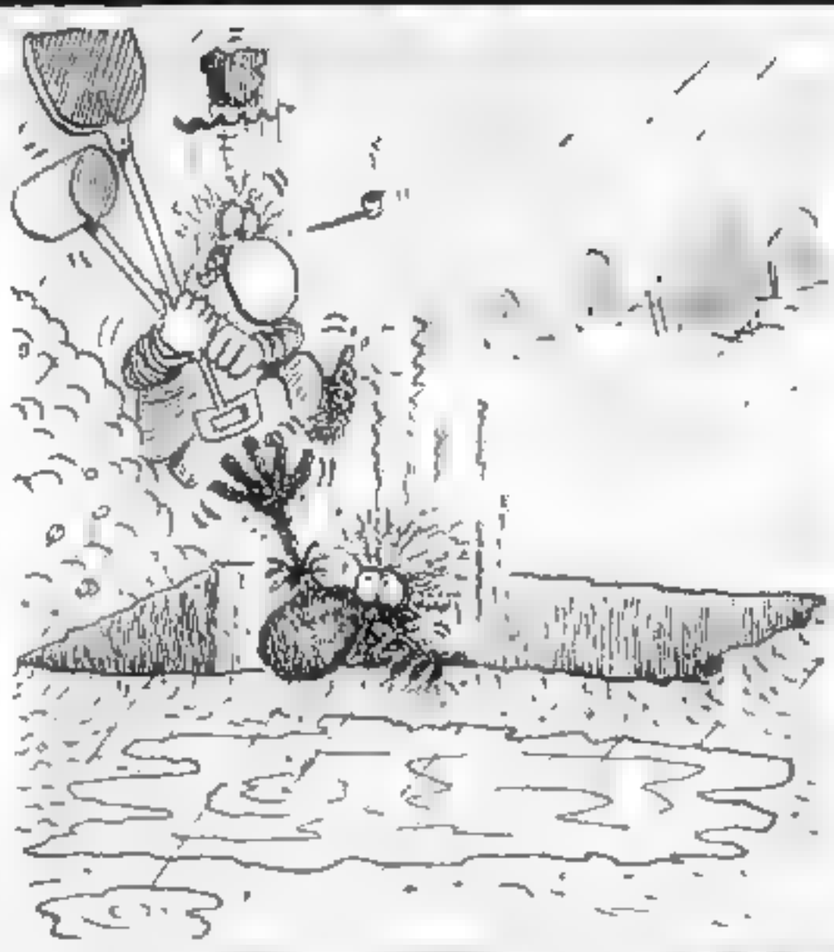


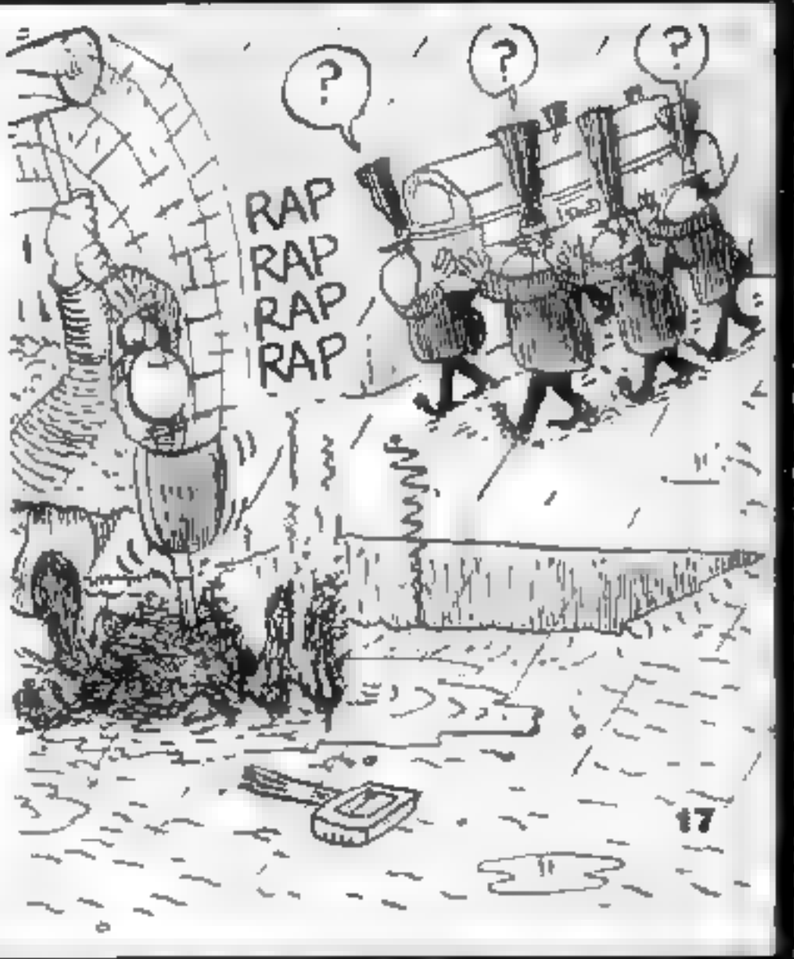
WRITER AND ARTIST: DON EDWING



KS AT FUNERALS







DAILY BLAH BLAH

DECAPITATION VICTIM TO BE BURIED TODAY

Stop them!

Hey, come back here!

Anybody got a gun?

What should we do...??

I dunno! This never happened before!!

CEMETERY

DING!
DING!
DING!
DING!

BLACK HUMOR

BLACK HUMOR

SPROING

B'DUM B'DUM

BAM

You **lying rat bum!!** You told me you were **working**... and I find **THIS**...!

EDWING

POST WASTE DEPT.

At one time or another, almost every one of us has received one of those "Good Luck Chain Letters." They're all pretty much the same. They promise incredible fortune and good luck—as long as you don't break the chain. And so, you make 20 copies—and you send them out, just in case there might be something to the stupid scheme. Don't you feel like an idiot doing it? Wouldn't you like to get even with all the nerds who create those Chain Letters—or who send them to you? Wouldn't you like to put an end to Chain Letters once and for all? Well, now you can—by mailing out

THE MAD CHAIN LETTER

WRITER, FRANK JACOBS

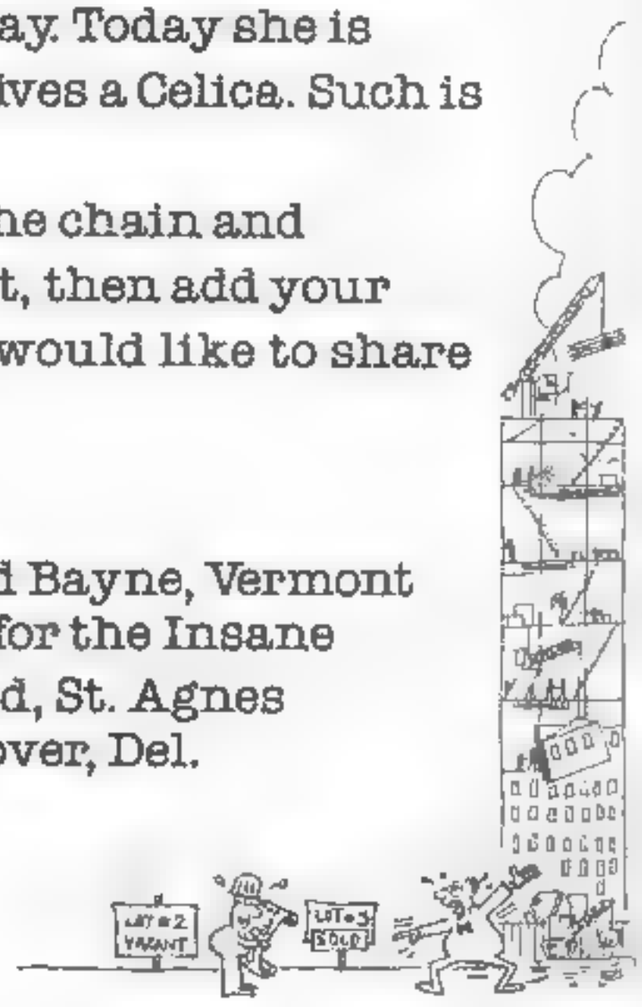
cut on dotted line

Dear Friend:
You have been chosen to receive this Message of Fortune. Do not doubt its power. It has circled the world more than 59 times. You will feel the full effect within four days, provided you do not break the chain.

An American Air Force general kept the chain going, and three days later lost $250,000 in a stock swindle. A.J. Melton became impotent after he mailed out his 20 copies, but enjoyed a miracle recovery when the Post Office returned the letters because of insufficient postage. The chain was begun in 1933 by a convict in French Guiana. 18 hours later, a guard broke his skull and left his body for the ants. All 20 recipients kept the chain going. Of these, 10 developed incurable diseases, five were injured in natural catastrophes, four were trampled by mobs and one married an undesirable woman. Morris Belzer received the letter in 1947 and ignored it. Today he is a millionaire from his investments in the fast foods industry. E.W. Young asked his secretary to mail the 20 copies, but she put her own name on the letters instead. Three days later one of her implants fell, and she began to sweat abnormally in buses. The chain is powerful. Lydia Carver and her twin sister Marie both received this Message. Lydia kept the chain going, and five hours later disappeared in a Baltimore shopping center. Marie was not a believer and threw the letter away. Today she is married to a very successful tile salesman in the Midwest and drives a Celica. Such is the power of the chain.

You have been chosen. Remember that you are responsible for the chain and must realize its consequences. Cross out the first name on this list, then add your name at the bottom and mail 20 copies to those with whom you would like to share Fortune's Message.

M.R. Steinert (dec.)
K. Rithbee, c/o Winville, S.C., County Welfare Hospital
James Fitch (dec.)
M.M. Kaye, 60071—Death Row, San Quentin Prison
Jean Farr (dec.)
W.W. Farr (dec.)
N. Bonaparte, c/o Harold Bayne, Vermont Hospital for the Insane
J. Tantallo, Critical Ward, St. Agnes Hospital, Dover, Del.
Byron Wilkes (dec.)
H. Conner (dec.)

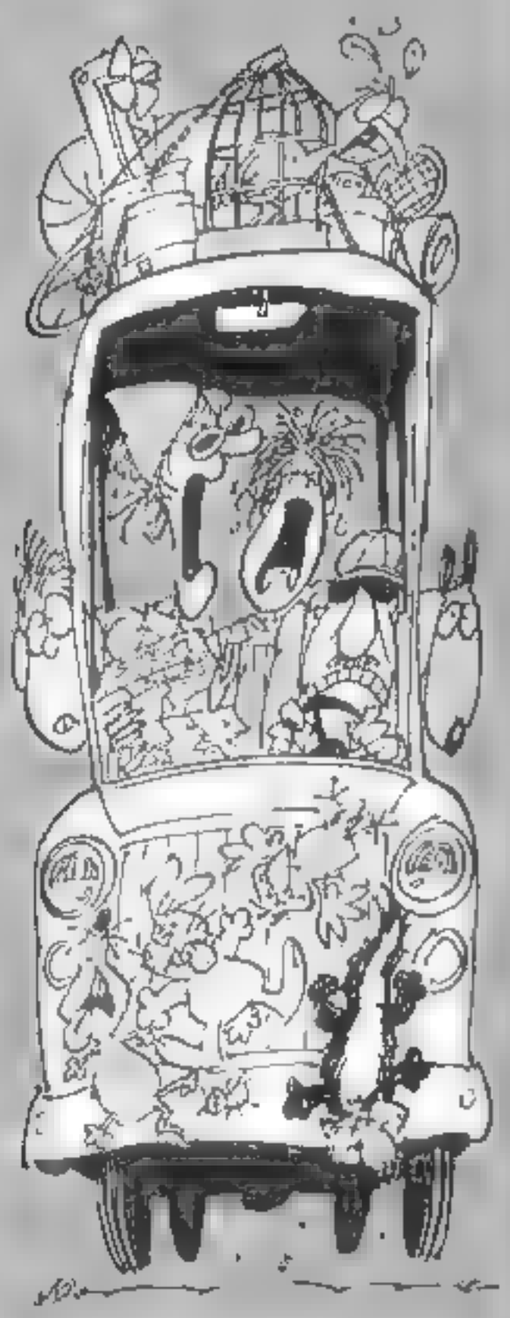


"To Deny Is To Not Accept What Is Not Ungiven!"

SECTIONAL EDUCATION DEPT.

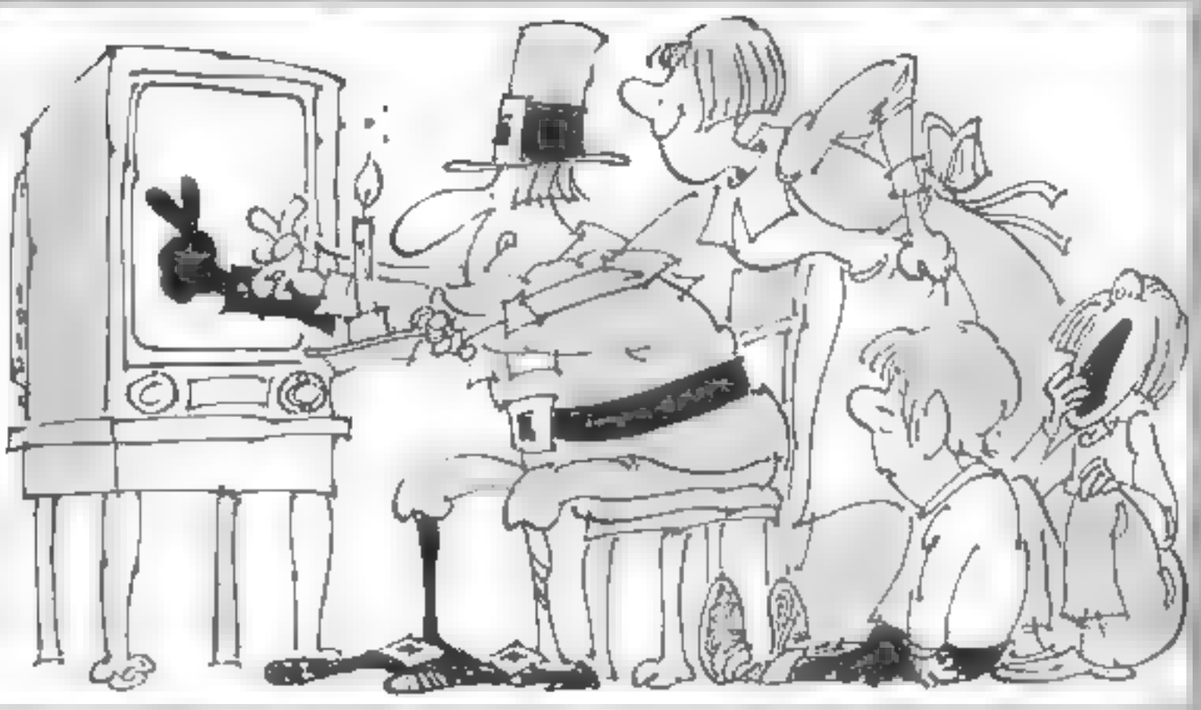
When Americans travel through the world, there are Tourist Guide Books that describe each country's natives, their interests and how they live. Unfortunately, there are no such Tourist Guide Books for Americans traveling through their own country that describe each region's natives, their interests and how they live. So we present..

AN INSTANT GUIDE TO AMERICAN REGIONAL TYPES



ARTIST PAUL COKER WRITER FRANK JACOBS

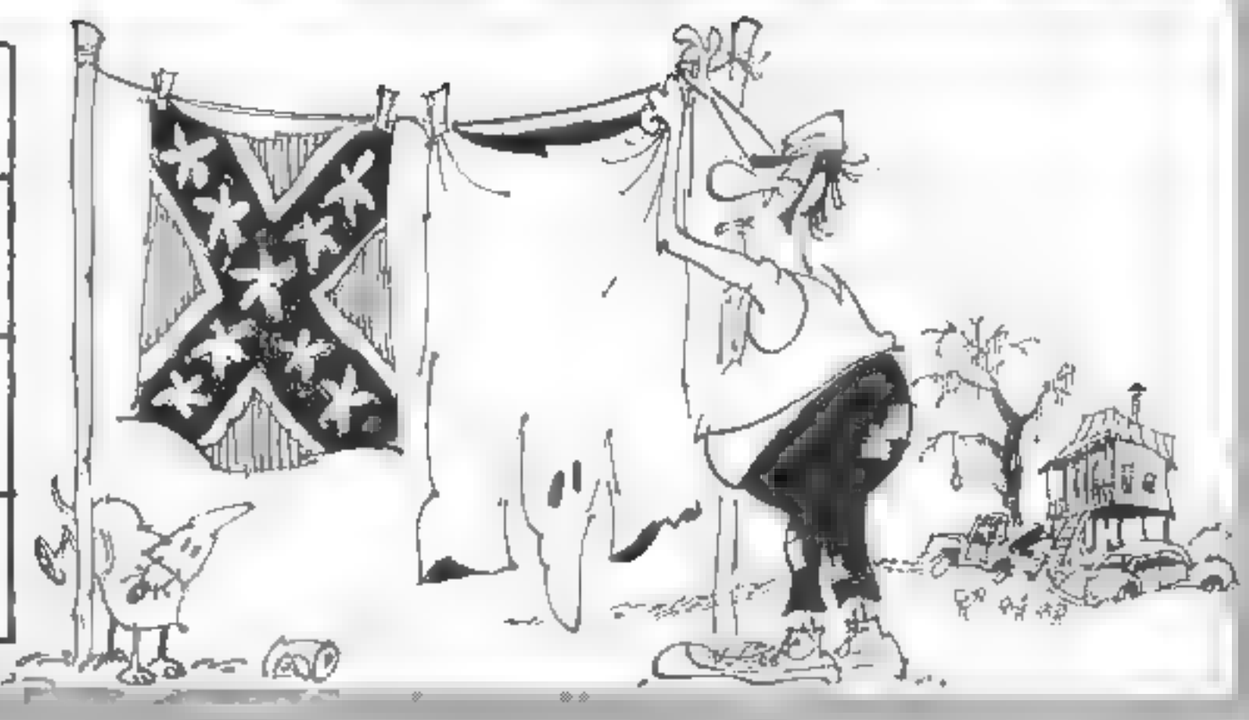
NEW ENGLANDERS	
Resharpen their disposable razors.	Call their parents "Mr.—" and "Mrs.—"
Consider credit cards "tools of the devil."	Regard second generation Americans as "immigrants."
Refuse to buy paper clips without a 90-day warranty.	Believe the decline in morality began with the phasing out of suspenders.



NEW YORKERS	
Organize vigilante groups to patrol inside their apartments.	Yell "Hurry up!" during funeral eulogies.
Greet their party guests only after they've passed through a metal detector.	Check to see if their wallets are still there while attending religious services.
Freebase soot.	Frisk their children.

SOUTHERNERS

Would like to vaccinate visiting Northerners.	Bury their hound-dogs in Confederate Flag shrouds.
Learn "Possum Cuisine" in High School Home Economics classes.	Soak their dentures overnight in glasses of Jack Daniels.
Share the chewing tobacco on their honeymoons.	Carry on feuds over swamp rights.



MIDWESTERNERS

Polka in discos.	Hang out the American Flag on William McKinley's birthday.
Entertain visitors with home movies of their garage sales.	Snore with a twang.
Own "His-and-Hers" manure spreaders.	Regard "K-Mart" as a designer label.

SOUTHWESTERNERS

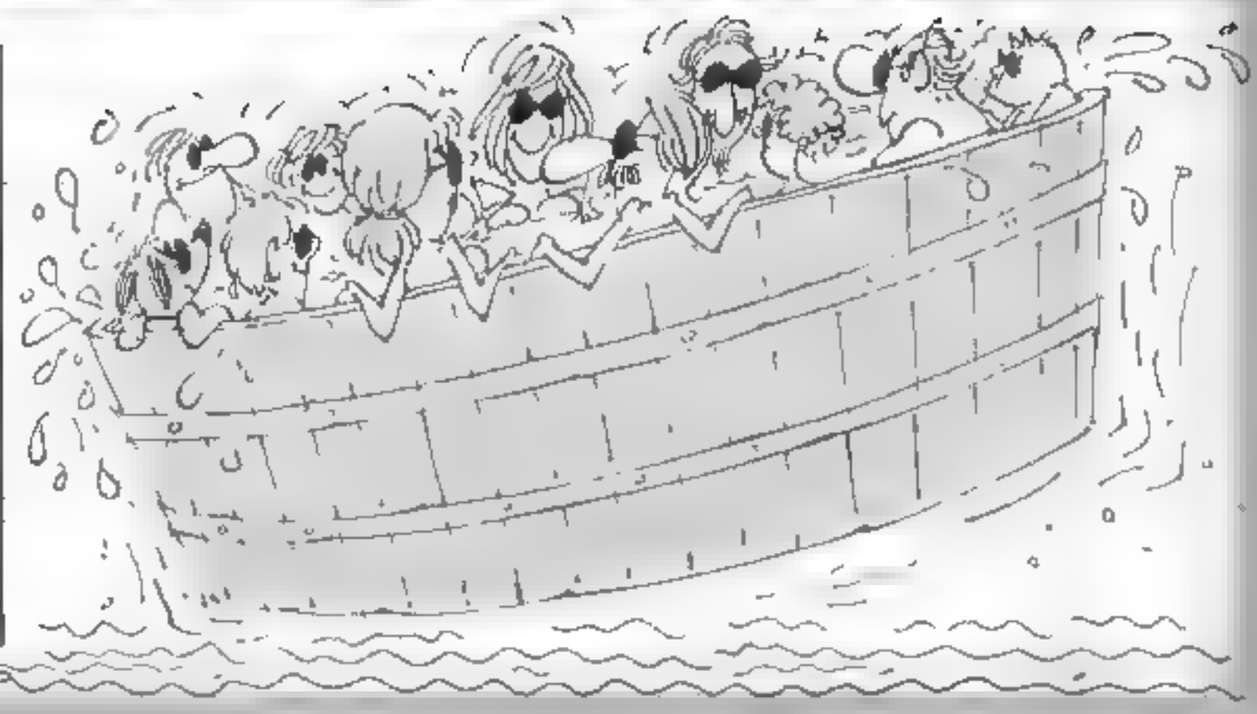
Close schools for Apache holidays.	Name their children after obscure igneous rocks.
Train lizards to handle minor household chores.	Include token Navajos at Rotary Club meetings.
Hold Tupperware parties in abandoned cliff dwellings.	Rate a man by the horse-power of his pickup truck.

NEVADANS

Propose double-or-nothing bets during I.R.S. audits.	Take odds on total highway deaths on major holidays.
Get rid of children they feel are unlucky.	Take out Medical Insurance to cover "Slot Machine Elbow."
Offer "Blackjack Card-Counting" as a High School elective.	Fast on Jimmy The Greek's birthday.

CALIFORNIANS

Apply "Grecian Formula" to their aging poodles.	Lamé their Frisbees.
Freeze-dry cocaine.	Cast horoscopes for their cars.
Consider it trendy to jog during earthquakes.	Honor their dead with designer tombstones.



HAWAIIANS

Rarely hula on the first date.	Enjoy hearing "The 1812 Overture" arranged for the ukulele.
Are buried with their surfboards.	Spend Saturdays watching slow-moving molten lava.
Take little interest in ice hockey.	Wear black leis to funerals.

TEXANS

Believe that owning more than two 747's is pretentious.	Have unlisted area codes.
Refer to anyone less than six feet four as "Shorty."	Rent Oklahoma for picnics and family gatherings.
Protect their ranches with MX missiles.	Refuse to recognize the existence of Alaska.

ALASKANS

Only say "Goodnight" once a winter.	Prepare delicious whale blubber quiches.
Organize "Sled Pools" during transit strikes.	Say "Hot enough for you?" when the mercury hits 40.
Play football on artificial tundra.	Feel very uncomfortable in crowded places like Wyoming.

ROOMMATES

Hey!! That's MY RAINCOAT you're wearing. .!!
It is...?? Well, I'll be darned!!
Just because you're my roommate doesn't mean you can wear my clothes! You're always borrowing my stuff without asking!!
Who...? Me...? Never!
Take that raincoat off this minute!!
I can't do that!
The rain will ruin your Sport Jacket!!

BERG'S-EYE VIEW DEPT.

THE LIGHTE

THE ECONOMY

Say, this is a nice little radio...!
I bought it last year!
It cost FIFTY BUCKS!!
This year, it cost SEVENTY-FIVE BUCKS!!
It's gone up that much...?
No... that was just to have it REPAIRED...!!

PANHANDLING

Hey, Mister . . can you **spare two bits?**
I haven't **eaten** in **two days,** and I **don't** have a place to **sleep** tonight!
Oh? You look **young** and **strong** and **healthy!** Why don't you get a **JOB??**
Gee .. I **couldn't do** that!
I **might** be taking it **away** from someone who **really NEEDS** the work!!

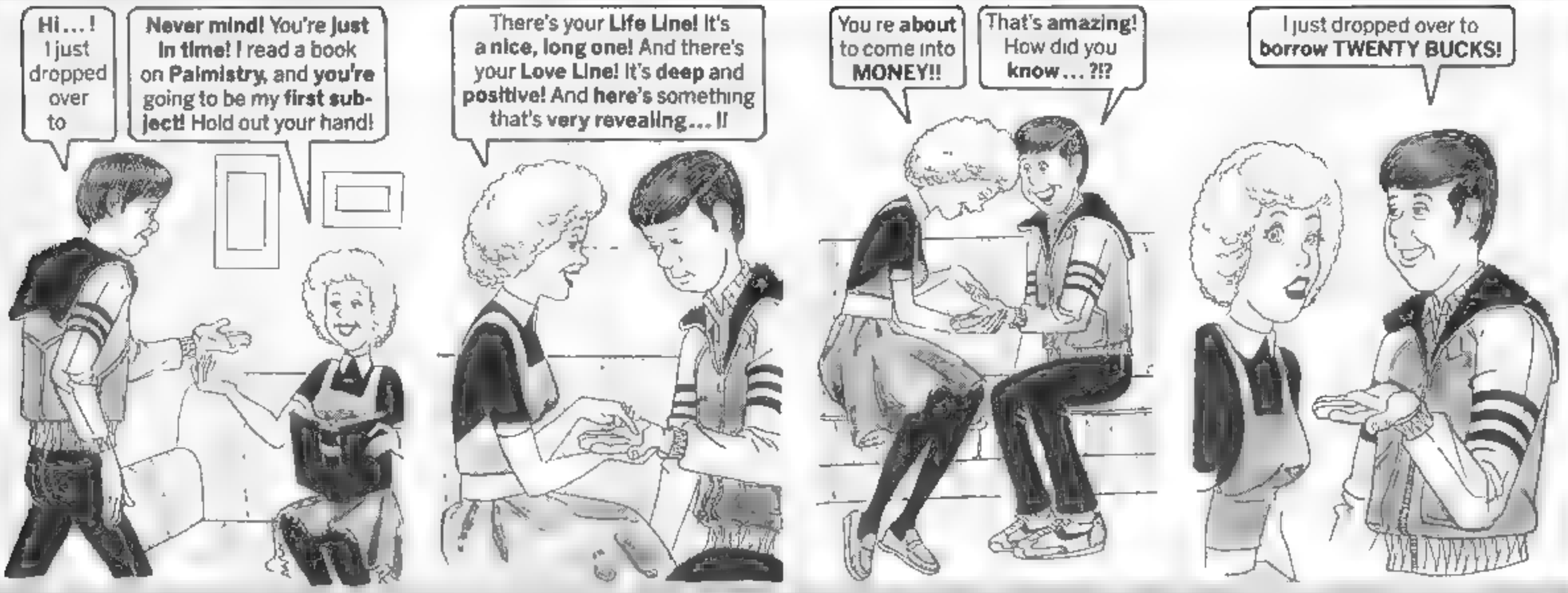
R SIDE OF...

ARTIST & WRITER
DAVE BERG

ADVICE

I understand you're looking for **"MR. RIGHT,"** my dear . .! Well, there are **two pieces of advice** I'd like to give you'
Number One: Don't **ever** go to **BED** with a man until you're **MARRIED!!**
And **Number Two:** Never marry a man who **SNORES!**
So **HOW** am I gonna **FIND OUT?!?**

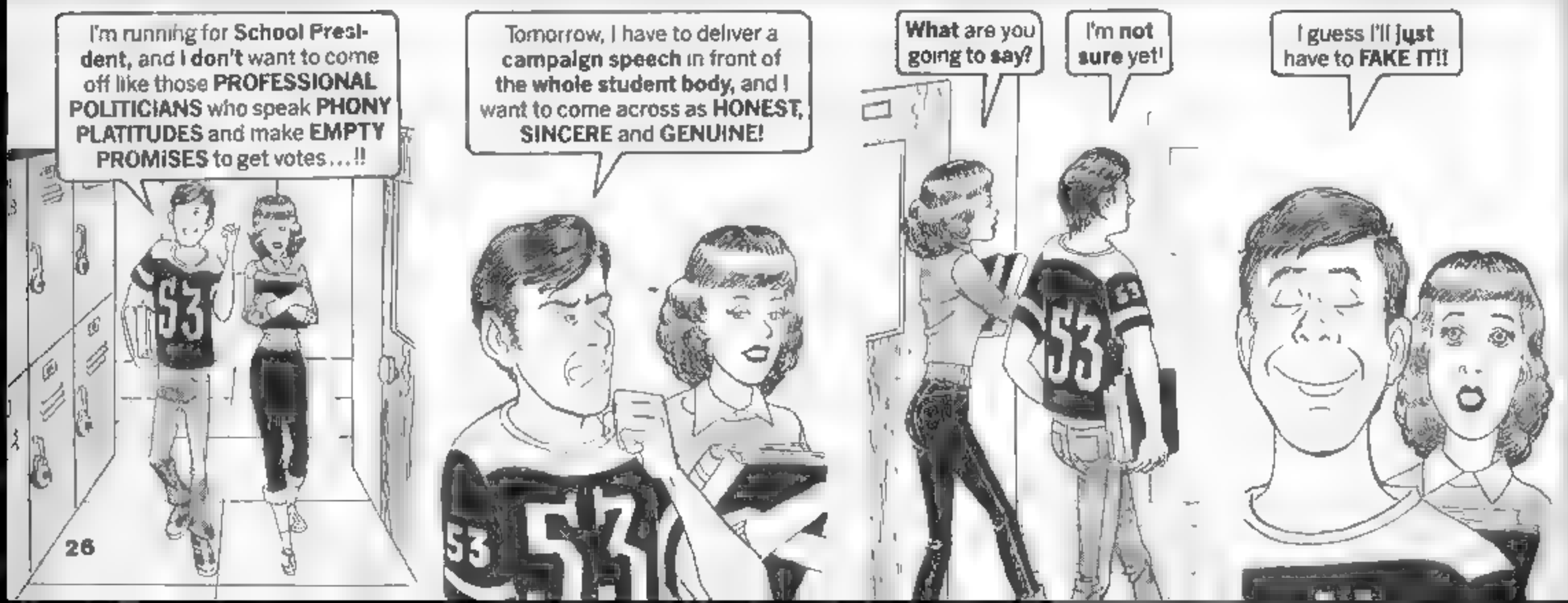
FORTUNE TELLING


Hi . . . ! I just dropped over to
Never mind! You're just in time! I read a book on Palmistry, and you're going to be my first subject! Hold out your hand!
There's your Life Line! It's a nice, long one! And there's your Love Line! It's deep and positive! And here's something that's very revealing . . . !!
You re about to come into MONEY!!
That's amazing! How did you know . . . ?!?
I just dropped over to borrow TWENTY BUCKS!

BIRTHDAYS

STRANGE BEHAVIOR

POLITICS


I'm running for School President, and I don't want to come off like those PROFESSIONAL POLITICIANS who speak PHONY PLATITUDES and make EMPTY PROMISES to get votes . . . !!
Tomorrow, I have to deliver a campaign speech in front of the whole student body, and I want to come across as HONEST, SINCERE and GENUINE!
What are you going to say?
I'm not sure yet!
I guess I'll just have to FAKE IT!!

BREAKING UP

We're **through!! Finished!! Washed up!!** I never want to **SEE** you again, Buster!
But, **why...??**
Because you're a **LIAR**, a **CHEAT**, a **LAZY GOOD-FOR-NOTHING**, a **BULLY** and an **OBNOXIOUS INDIVIDUAL!!**
Then you **won't mind** if I go out with **LAURA!?**
Why would you want to go out with **that creep?**
I'd like to get a **SECOND OPINION!!**

NAMES

Because you're **NOT COMPLAINING!!**
Here we are, **bumper-to-bumper** ...stuck in **traffic at 5:30 PM** ... with **NOBODY MOVING!!**
THAT's something I **always wondered about!**
So **why** do they call it **the "RUSH HOUR"...?!?**

CLOTHING

What in heck are you **doing?**
Looking for a **GOOD PAIR** of **socks!!**
What's wrong with **these?**
They've got **HOLES!!**
I **see** what you **mean!** Here's a pair... and **one** has a **hole!!**
Huh?? It **does??**
THAT's the pair I was **LOOKING FOR...?!!**

PETS

THE JOB

Man, I'm bushed! I worked like a DOG today!!
Really? How come??
I was promoted to a new position!!
They gave you a much tougher job?
Actually ... there wasn't much to do!
Then what made you so tired??
Trying to LOOK BUSY ... !

WHEELS

Do you know what it COSTS every time we fill up our CADILLAC??
That's nothing!! Do you know what it costs every time we fill up our MERCEDES??
Big deal! I've got a vehicle that costs more to fill up than ANY of yours ... !!
Oh, yeah? What's that??
This SHOPPING CART ... !!
David Berg

Two very confusing reports have appeared in our daily newspapers lately! The confusing thing about them is that sometimes they appeared right next to each other...like this:

TEST SCORES SHOW KIDS CAN'T READ

LURID PAPERBACKS POPULAR WITH TEENS

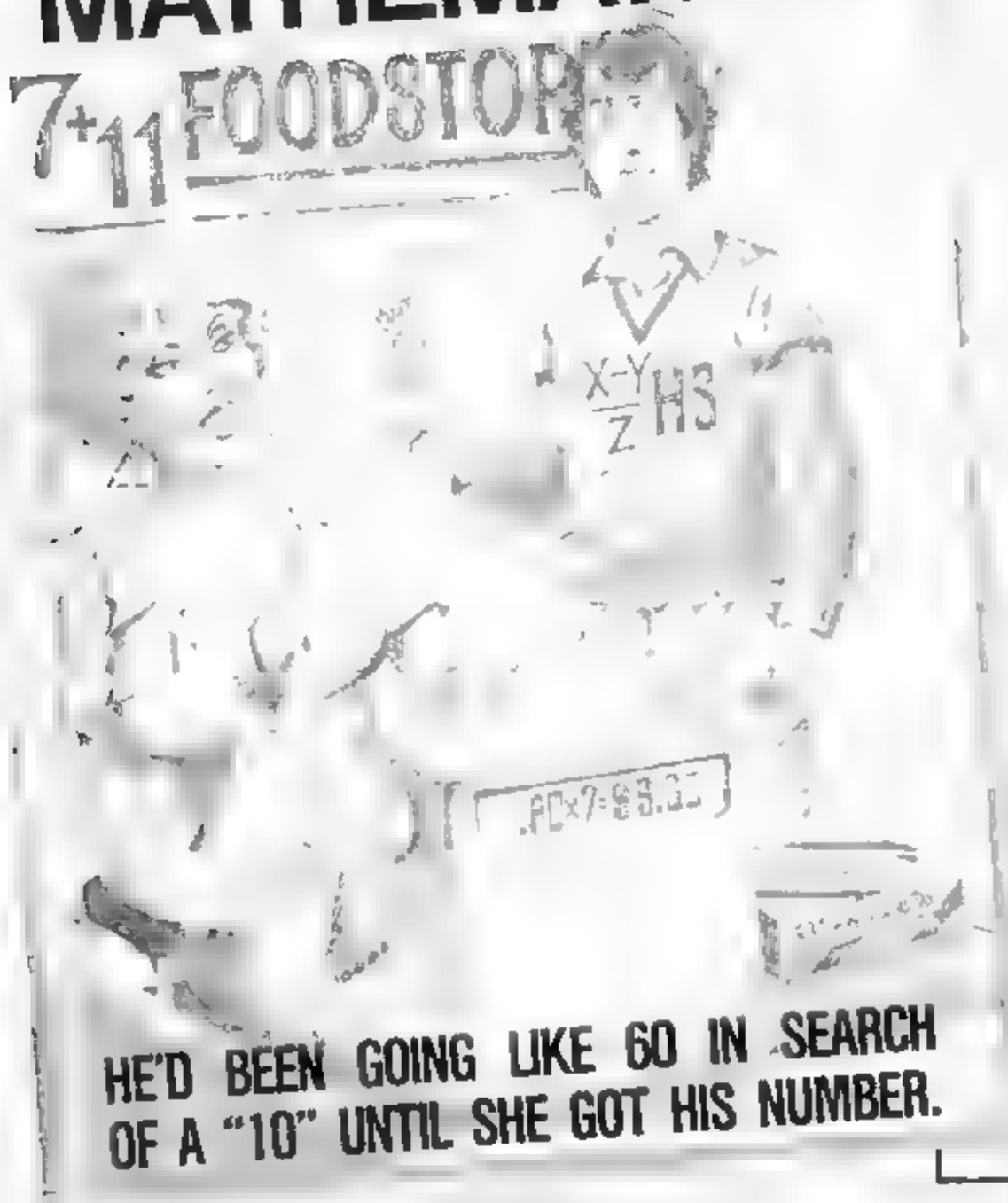
Taken together, these two items indicate that young people spend millions each year on books they can't read. Which doesn't make any sense. What does make sense is that most kids really can read...but they're so bored with the dull writing in stuffy textbooks that they've turned to trashy novels. So if educators ever hope to lure students back to learning by reading, it's obvious that schools must find a way to entertain them as they inform them. We therefore suggest they give some serious consideration to using:

MAD'S LURID ROMANTIC TEXTBOOKS

ARTIST HARRY NORTH WRITER. TOM KOCH

√ 130⁴ Sizzling Copies Already Sold!

INTERMEDIATE MATHEMATICS

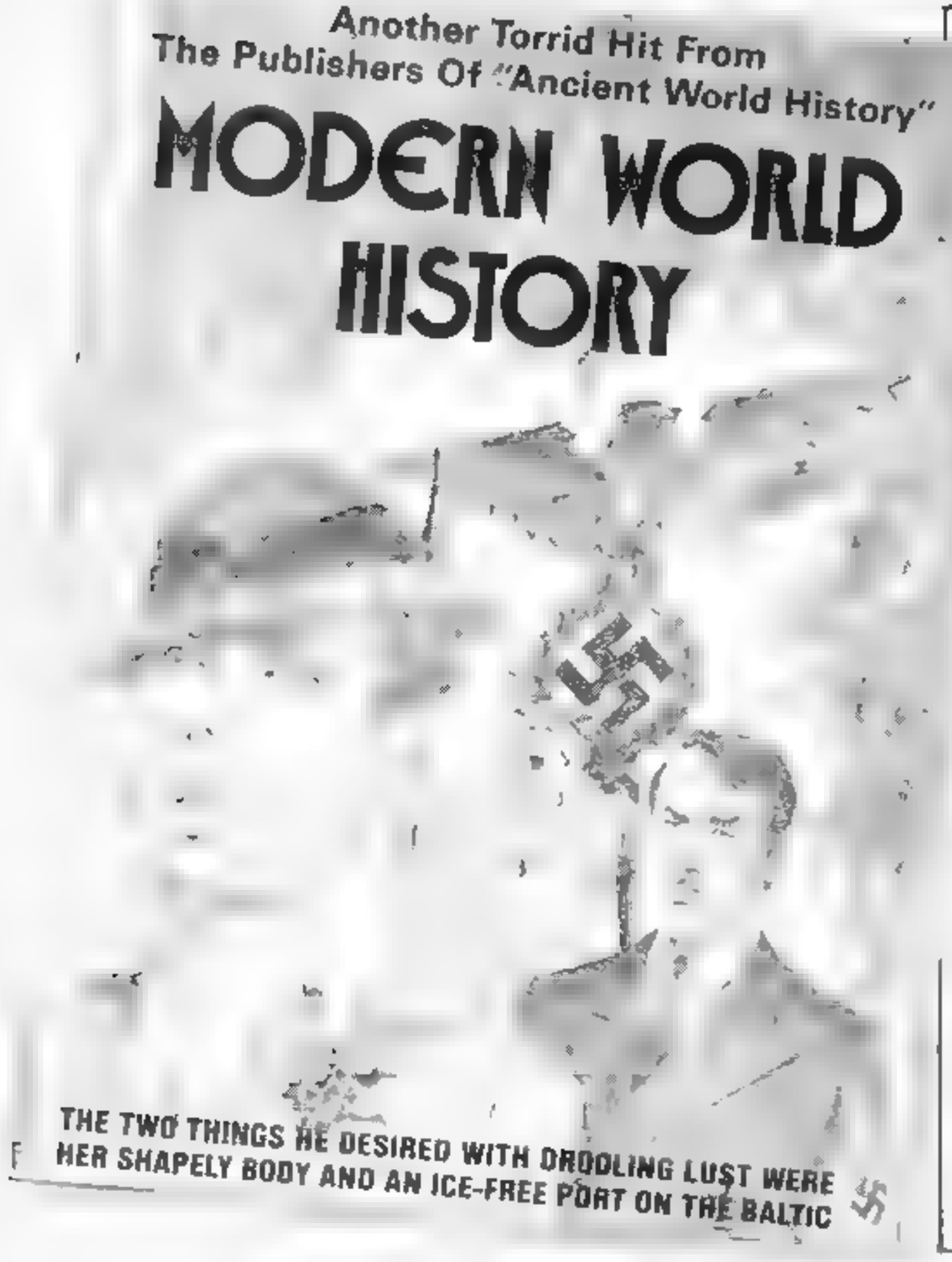


HE'D BEEN GOING LIKE 60 IN SEARCH OF A "10" UNTIL SHE GOT HIS NUMBER.

kissed her passionately for the twelfth time in those three glorious days since they had first met down by the grape arbor.

Melanie's dancing azure eyes looked up at him. "The use of short division tells me that we have now kissed an average of four times a day since we first met," she smiled.

Kevin laughed aloud, flashing 16 white teeth on the bottom and an equal number on top, for a total of 32. "How clever of you to make such a calculation, My Beloved," he said at last. "Previously, I had assumed you were just a foolish child with an I.Q. 18 points below the average of 100, for a difference of 82."

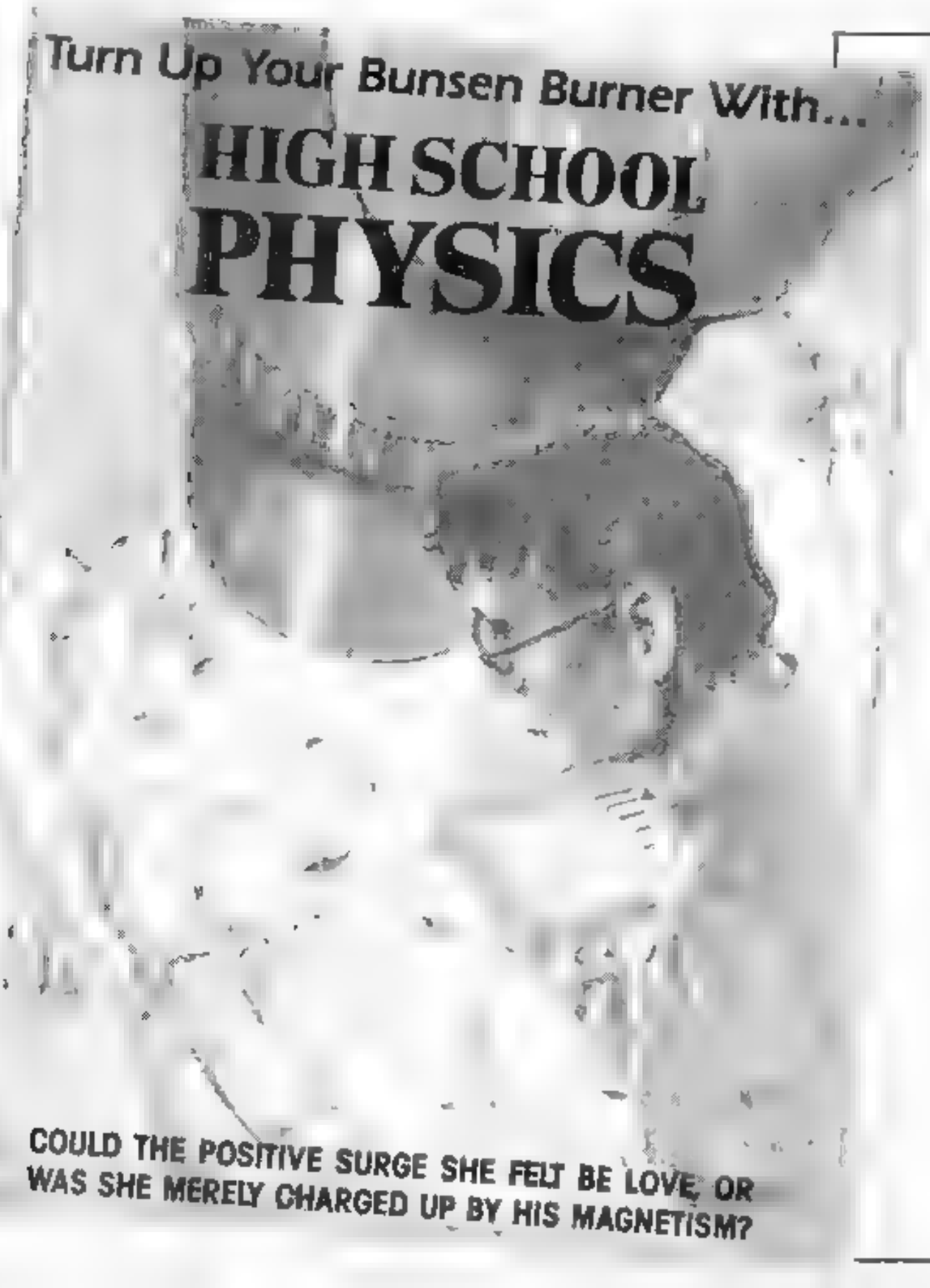

Another Torrid Hit From
The Publishers Of "Ancient World History"
MODERN WORLD HISTORY
THE TWO THINGS HE DESIRED WITH DROOLING LUST WERE HER SHAPELY BODY AND AN ICE-FREE PORT ON THE BALTIC

well tailored uniform fit Adolf's boyish hips snugly as he drifted down the spiral staircase.

Suddenly, his full, pouting lips parted into a smile as he noticed Eva's eyes drinking in his sensuality. After a pregnant moment, he spoke.

"Tomorrow," he said in his familiar Austrian drawl, "is September 1, 1939. We shall all get together at my place in the morning and invade Poland. This probably will set off World War II, which we will eventually lose on May 8, 1945. But then, life is full of disappointments, my lovely one."

And he stroked his little black moustache as his eyes drank in her full, lush body illuminated by the soft candlelight of the


Turn Up Your Bunsen Burner With...
HIGH SCHOOL PHYSICS
COULD THE POSITIVE SURGE SHE FELT BE LOVE, OR WAS SHE MERELY CHARGED UP BY HIS MAGNETISM?

felt her face flush with sufficient heat to raise the temperature of one cubic centimeter of water one degree centigrade.

"I never loved Archimedes," she said petulantly. "I only admired his principles."

A sigh of relief rose from Stuart's chest as he exerted 3,000 ergs of force to draw the oxygen in his lungs upward in opposition to gravity.

"Hearing that has lifted a mass of weight from my shoulders, causing my energy to soar at a proportionate velocity," he smiled.

Suddenly, as if pulled together by an electromagnetic force that neither could resist without changing polarity, Lisa and Stuart were in each other's arms.

3.1416th Big Printing.

FIRST BOOK OF PLANE GEOMETRY

HER FEELINGS FOR HIM HAD BECOME MORE ACUTE, BUT STILL HE REMAINED OBTUSE.

up at the moon, which formed such a perfect circle that Betsy felt sure the circumference must measure a full 360-degrees.

Suddenly, Commander Fitch of the Main Volunteers was holding her close and nibbling her ear.

"For as long as the square of the hypotenuse of a right triangle shall equal the sum of the squares of the other two sides, our love will last, My Dearest," he whispered. "Which means forever!"

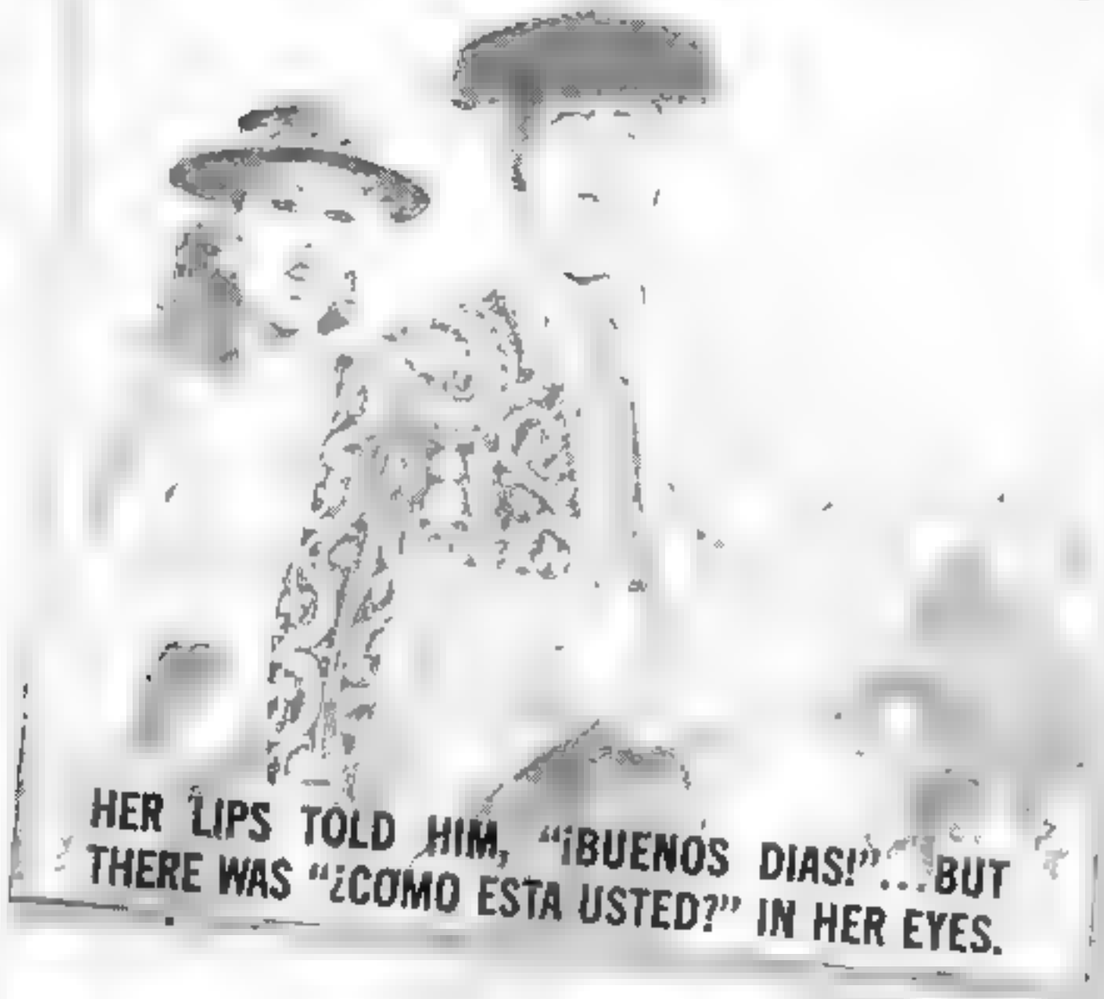
"But what about a trapezoid, My Darling?" she asked breathlessly.

"Silly girl!" he laughed. "A trapezoid is a quadrilateral, as we shall have the rest our lives to discover together!"

And his hand moved sensually over the parallel lines of her silken bodice, while his lips

A Dashing South-Of-The-Border Linguist Invites You to Learn...

FIRST YEAR SPANISH



HER LIPS TOLD HIM, "¡BUENOS DIAS!"...BUT THERE WAS "¿COMO ESTA USTED?" IN HER EYES.

looked even lovelier as her face flushed crimson in his royal presence.

"El senor es mi padre. La senora es mi madre," she murmured huskily.

"¿Que es el nombre de su padre y su madre?" he asked in a firm voice, summoning up some of his forgotten Spanish.

"El nombre de mi padre es Carlos. El nombre de mi madre es Luisa," she smiled, throwing back her shoulders seductively.

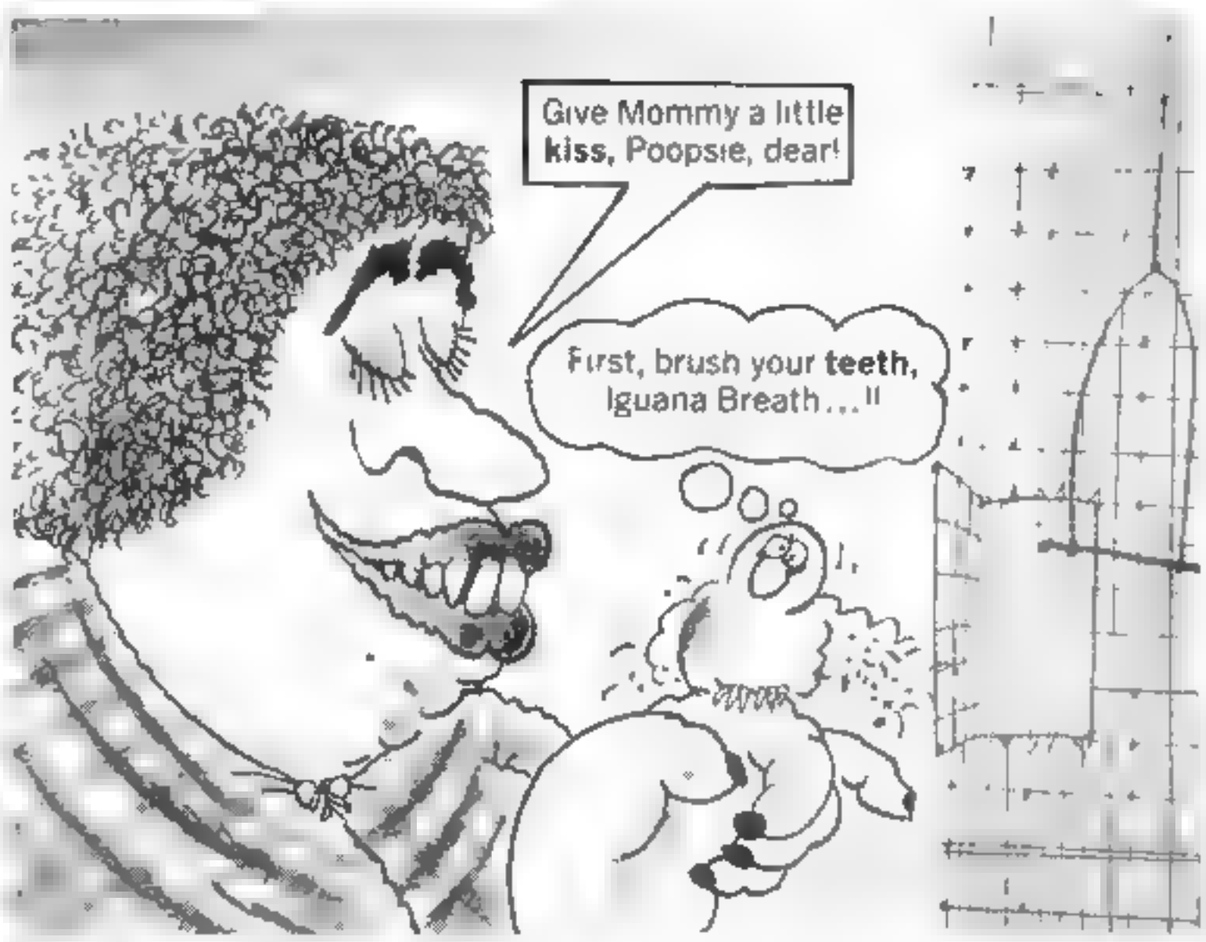
"Y el nombre de mi perro es Alberto," she whispered, moving closer so that he could feel her hot breath on his neck.

"¿Es Alberto un estudiante?" he asked, his pulse quickening.

"No," she replied softly. "Alberto no es un estudiante. Alberto es un fox terrier."

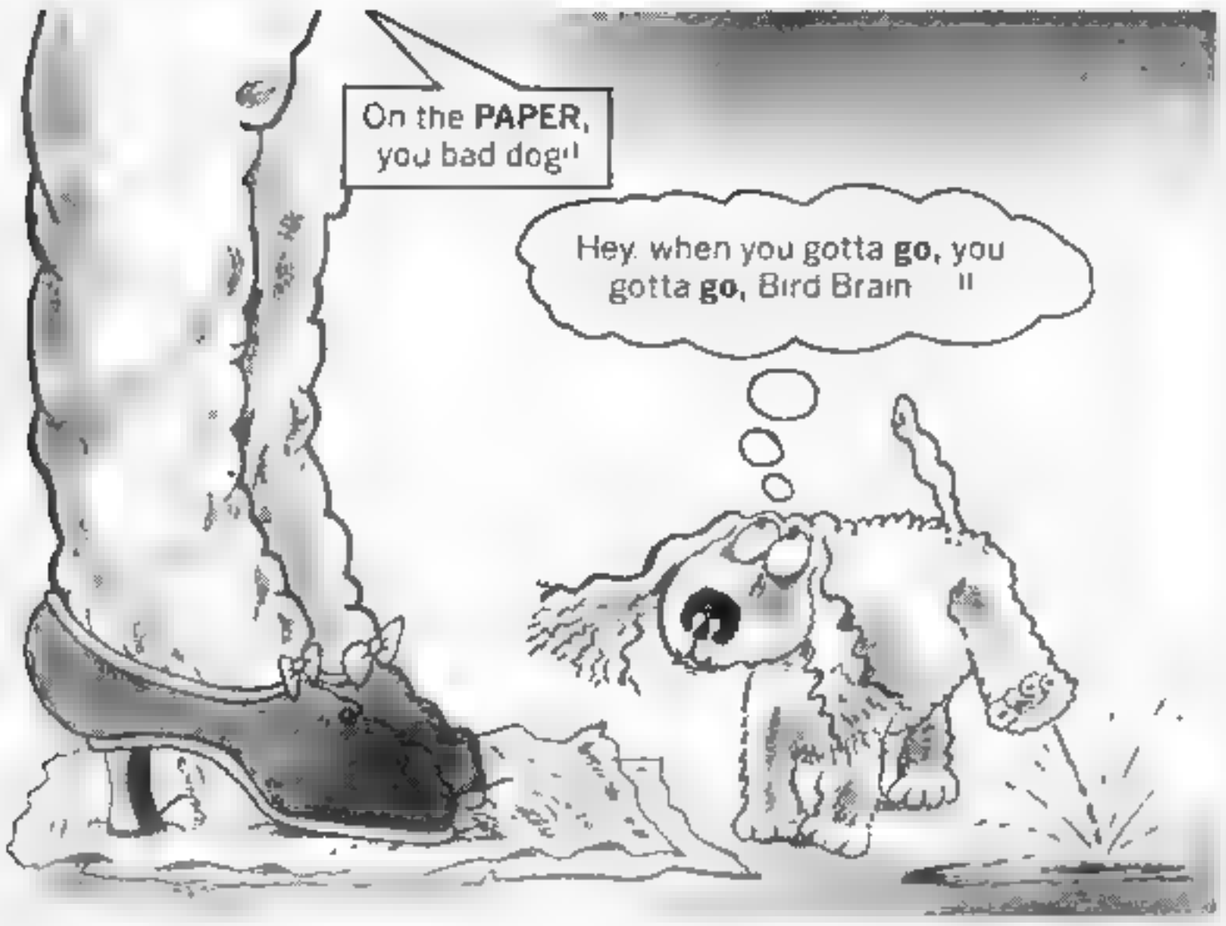
SNAPPING ANSWERS DEPT.

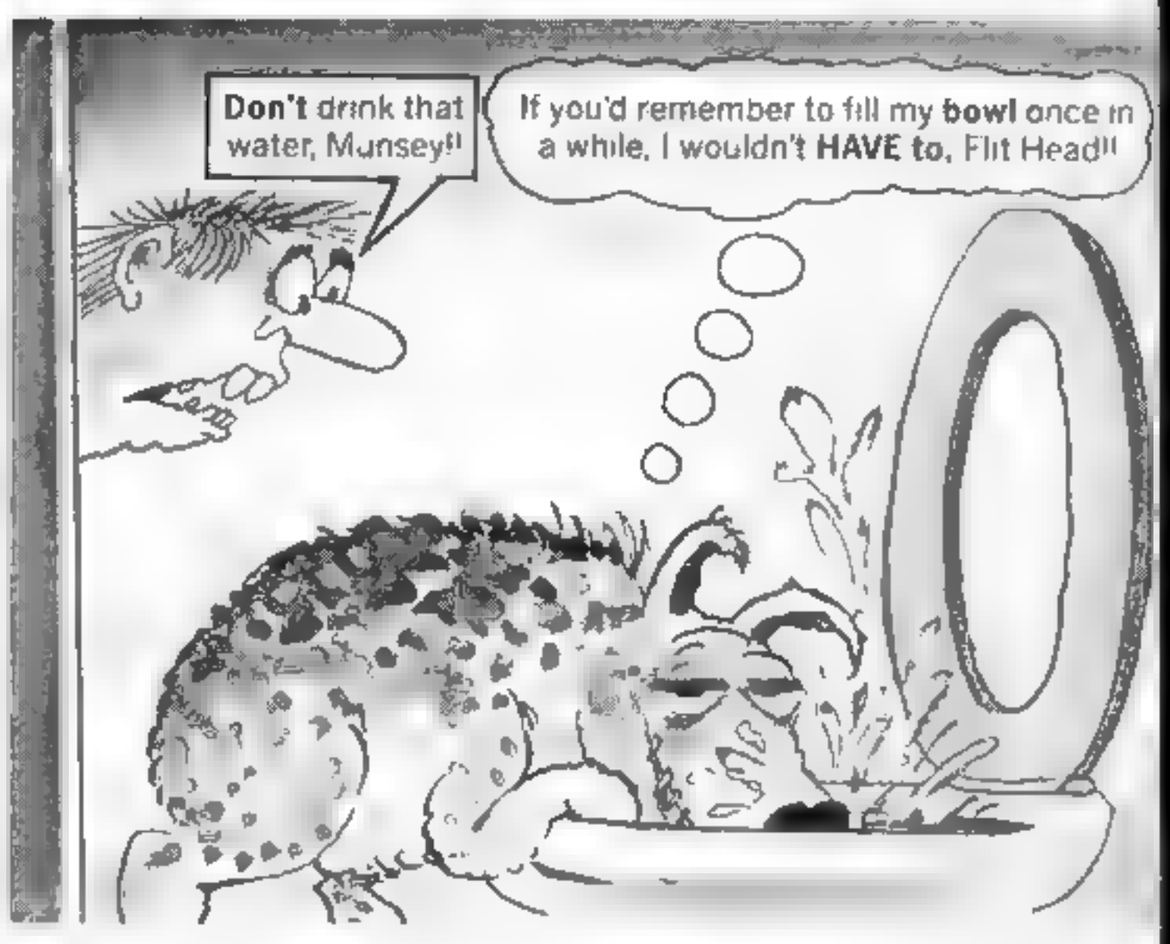
A MAD L PL BACK



LOOK AT 'US' TALK

WRITER AND ARTIST: PAUL PETER PORGES





ORWELL THAT ENDS WELL DEPT.

1) **35,000,000**
This figure represents:
a) The number of copies of Michael Jackson's "Thriller" album sold in 1984;
b) The amount demanded monthly by Johnny Carson's estranged wife, Joanna;
c) The number of stupid "Where's the beef?" jokes told in 1984;
d) The amount squandered by the Pentagon on the average screw.

2) On which touchy, controversial subject has an exploitative made-for-TV-movie not been done?
a) Teen pornography;
b) Necrophiliac child care centers;
c) The effects of nuclear war on a group of Hollywood prostitutes;
d) The proliferation of sleazy, titillating, exploitative made-for-TV movies.

3) Which special interest group did Walter Mondale not solicit the support of?
a) Right-handed Mohican proctologists;
b) Gay beekeepers;
c) Fortune cookie proofreaders;
d) Left-handed Mohican proctologists.

4) The scene to the left depicts:
a) A campus riot, circa 1968;
b) An El Salvador death squad in action;
c) The escalation of the Iran-Iraq border war;
d) A group of parents trying to purchase Cabbage Patch Dolls.

5) Which of these objects is older than the average Russian Politburo member?
a) A California redwood;
b) The steamboat;
c) The Magna Carta;
d) The written word.

6) Following the big telephone company breakup, which of the following is the most-efficient, least expensive way to call someone:
a) AT&T
b) MCI
c) Sprint
d) Two tin cans and a long piece of string.

7) What is the only color Cyndi Lauper failed to incorporate into her wardrobe in 1984?
a) Navahoe white;
b) Safety red;
c) Plaid;
d) Rocky road.

QUIZ

WHERE'S THE BEEF!

84

8) Of the following "factors", which had the greatest influence on President Reagan's bid for re-election?

a) The "age factor";
b) The "Teflon factor";
c) The "sleaze factor";
d) Max Factor.

9) Which Olympic event was most seriously diluted by the Russian boycott?

a) The men's basketball tournament;
b) The women's track and field competition;
c) The decathelon competition;
d) The standing-in-line-for-eight-hours-to-buy-toilet-paper event.

10) Which of the following had the shortest lifespan in 1984?

a) Sugar Ray Leonard's boxing comeback;
b) Reuben Askew's Presidential campaign;
c) Anne Burford's E.P.A. comeback;
d) The career of any singer who refused to jump cn the video bandwagon.

11) Where was the most exotic place visited by Ronald Reagan in 1984?

a) Peking, China;
b) Fairbanks, Alaska;
c) Dublin, Ireland;
d) The Oval Office.

12) Although released the previous year, the movie "Risky Business" continued to do very well at the box office in 1984. Which 1984 activity proved to be the riskiest business in real life?

a) Trying to vote in El Salvador;
b) Becoming the front-runner in the Democratic Presidential campaign;
c) Starting a USFL expansion team;
d) Accepting a position in the Reagan cabinet.

13) For which of the following activities did baseball players receive the least media coverage in 1984?

a) Their drug habits;
b) Their sensationalistic books;
c) Their contract disputes and battles with team owners;
d) Their baseball playing abilities.

14) Which award did Michael Jackson fail to win in 1984?

a) The Nobel Peace prize;
b) Playboy's Playmate of the Year;
c) Most Valuable Player, National Hockey League;
d) The Purple Heart.

WRITER: DESMOND DEVLIN

"BUTTONS" PHOTOGRAPH: IRVING SCHILD

OPT-TICKLES DEPT

IF YOU DOW DARK S

ARTIST: GEORGE WOODBRIDGE

If you walk down a brightly-lit street, that's good! If you walk down a dark street, two things can happen:

You won't get mugged!	You will get mugged!

If you find a job that's easier, that's good! If you wind up unemployed and walking the streets, two things can happen:

You'll walk down a brightly-lit street!	You'll walk down a street that's dark!

If you're able to work again at your old job, that's good! If you're not able to return to work, two things can happen:

You'll find another job that's a lot easier!	You'll wind up unemployed and walking the streets!

If you're patched up in tolerable shape, that's good! If you're patched up in terrible shape, two things can happen:

You'll be able to work again at your old job!	You won't be able to work again at your old job!

WALK VN A STREET

WRITER: FRANK JACOBS

If you don't get mugged, that's good! If you do get mugged, two things can happen:

You won't be seriously hurt!

You'll require medical aid!

If you're not seriously hurt, that's good! If you are seriously hurt and require medical aid, two things can happen:

You won't need surgery!

You will need surgery!

If you don't need surgery, that's good! If you do need surgery, two things can happen:

There'll be a competent doctor on duty that night!

There'll be an incompetent doctor on duty that night!

If the doctor on duty is competent, that's good! If the doctor is incompetent, two things can happen:

He'll patch you up in tolerable shape!

He'll patch you up in terrible shape!

MAD'S Modern Believe It or Nuts!

ARTIST BOB CLARKE WRITER FRANK JACOBS

DURING A BIG
BEVERLY HILLS PARTY
THROWN BY A HOLLYWOOD AGENT,
NO COCAINE* WAS *SNORTED
BY ANY OF THE 74 GUESTS PRESENT!

BILL COSBY
TURNED DOWN A SIX-FIGURE
TV COMMERCIAL ENDORSEMENT CONTRACT
ON THE GROUNDS THAT HE WOULD BE
OVER EXPOSED!

Billy Martin, WHEN BAITED BY AN AGGRESSIVE DRUNK, LISTENED POLITELY FOR 20 MINUTES, THEN
MOVED TO THE OTHER END OF THE BAR!

TEN YEAR OLD
Irving Queef
of Lima, Ohio
HAS NO DESIRE WHATSOEVER
TO POSSESS
ANY ITEM of MERCHANDISE
CONNECTED WITH
"STAR WARS", "STAR TREK" OR "E.T."

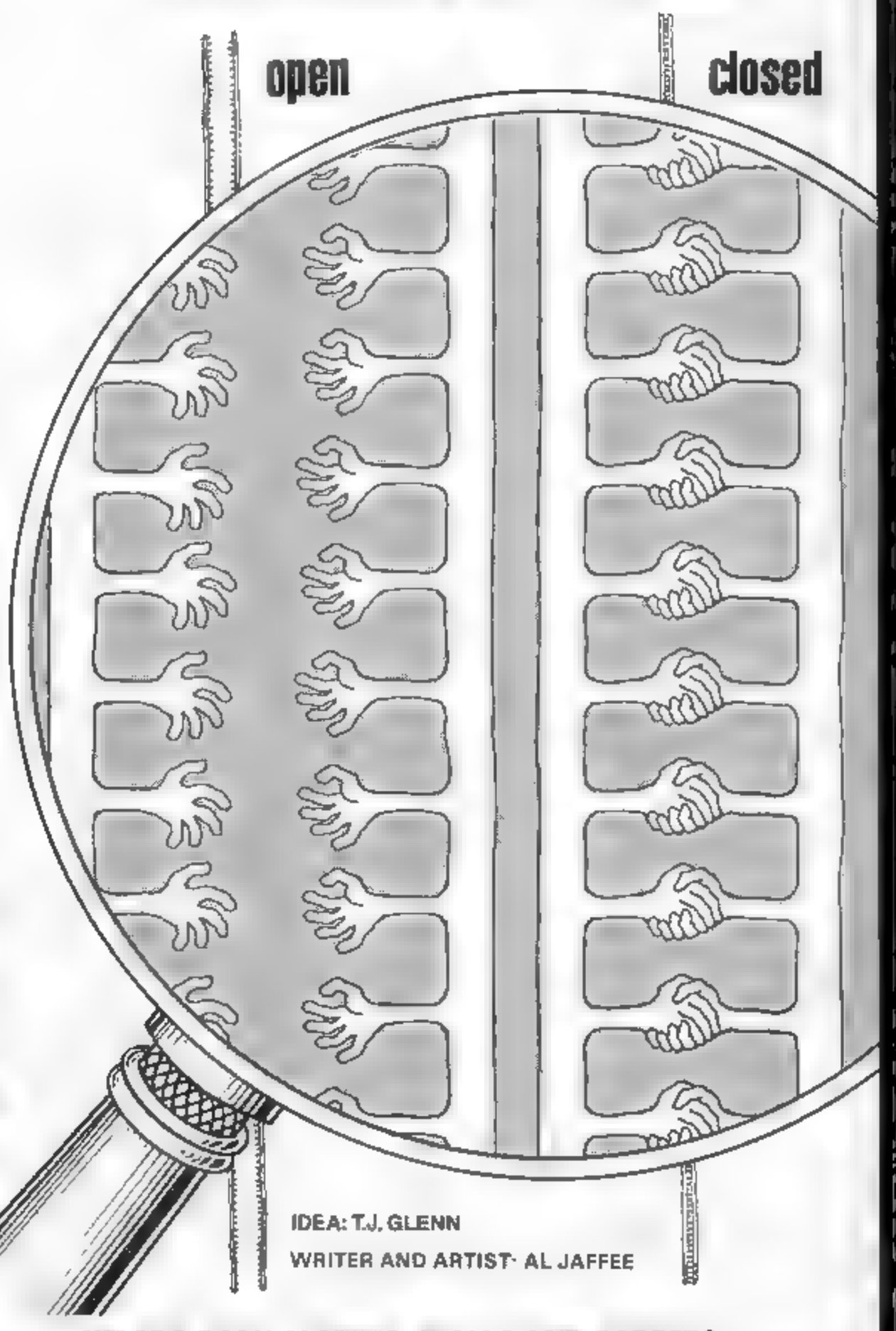
A NEW YORK CITY
SUBWAY TRAIN...

...UNMARKED BY ANY GRAFITTI AND WITH ALL DOORS WORKING AND ITS AIR CONDITIONING OPERATING PERFECTLY MADE AN ON TIME RUN FROM THE BRONX TO BROOKLYN!

FASTEN FURIOUS DEPT.

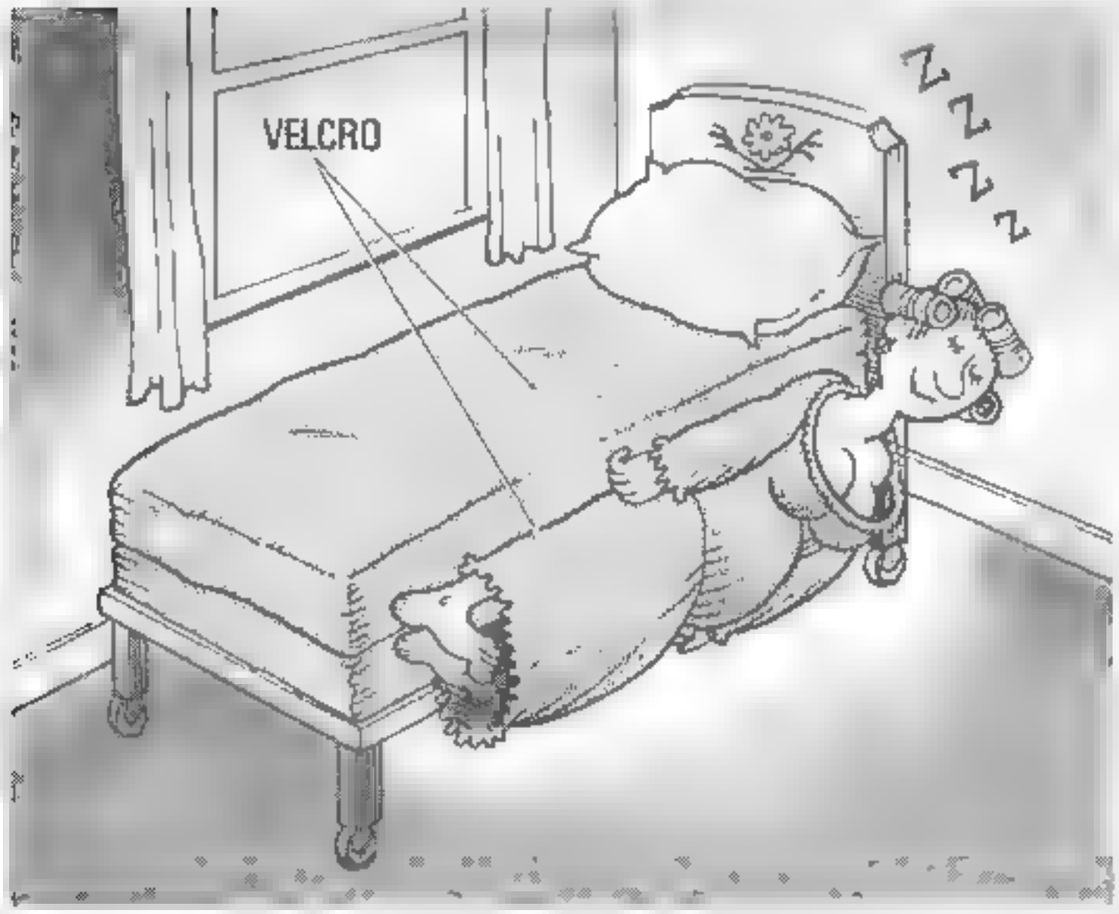
Miracle "VELCRO" comes in large sheets and can be cut to any size. It consists of two different kinds of surfaces, and when the two are brought together, millions of tiny grippers grab onto millions of other grippers and hold on tight. This simple but effective fastener works better than buttons or zippers on clothing, which is where most "Velcro" is used. But we at MAD feel that there are many other uses for this amazing product. And so...the inventive geniuses at MAD present

EXCITING NEW USES FOR MIRACLE 'VELCRO'



IDEA: T.J. GLENN
WRITER AND ARTIST: AL JAFFEE

VELCRO PAJAMAS AND SHEETS...



...prevent sleepwalking and falling out of narrow beds.

VELCRO BABY CLOTHES, WALLS AND CARPETS...

...so kids can be safely parked, and kept out of danger.

VELCRO TANKS AND TOILET SEATS...

...stay up, eliminate the embarrassment of having the seats fall when men are using toilets in the usual way.

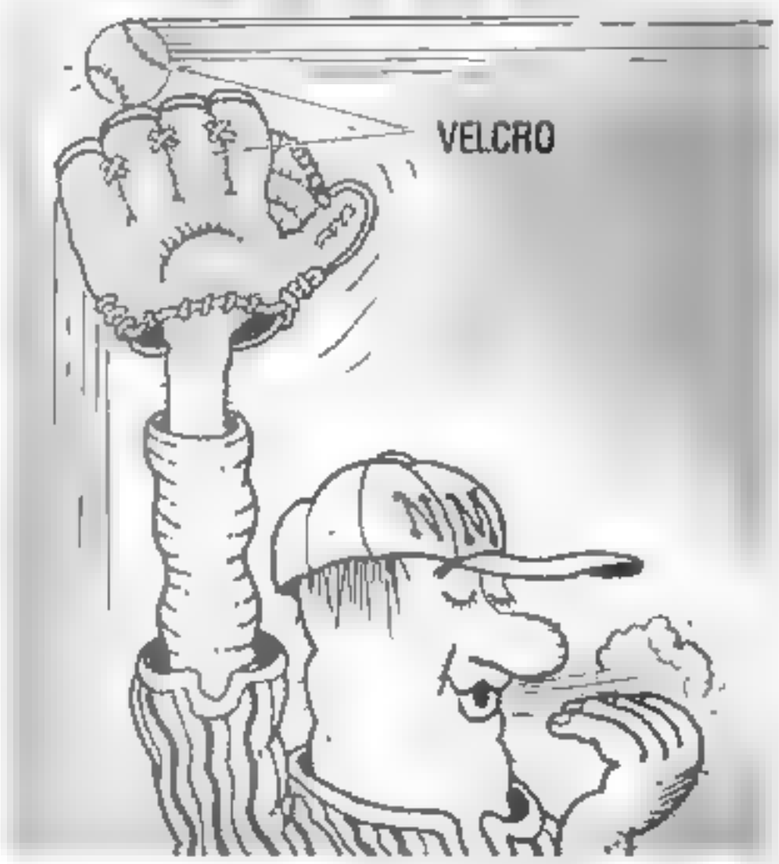
VELCRO GARBAGE CAN BOTTOMS AND STANDS...

Cans cannot be pushed over, even by strongest of dogs. Also "Velcro Garbage Cans And Lids" keep cans closed.

VELCRO PENS AND SHIRTS...

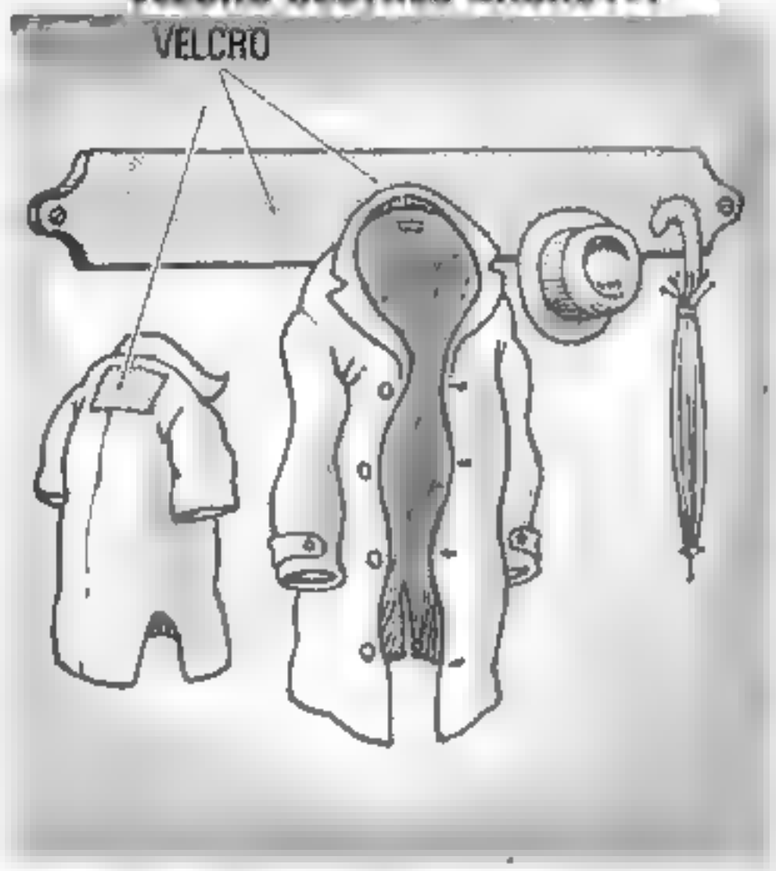
...eliminate need for pockets. Pens are always handy...and hard to lose.

VELCRO MITTS AND BALLS...



Cuts down on errors. Even the most inept glove work results in a sure catch.

VELCRO CLOTHES RACKS...



...do away with unsightly pegs and hooks, and danger of poking out eyes.

VELCRO GUITARS AND CONCERT SHIRTS...

...leaves both hands free and eliminates bothersome strap.

VELCRO BATHROOM WALLS AND ACCESSORIES...

...for quick and convenient use and orderly storage.

VELCRO DINING TABLES, DISHES AND UTENSILS...

...on boats, prevents things from flying all over in storms.

VELCRO BACKPACKS AND HIKING SHIRTS...

...eliminate need for uncomfortable, chafing shoulder straps. Packs go on and off in a jiffy.

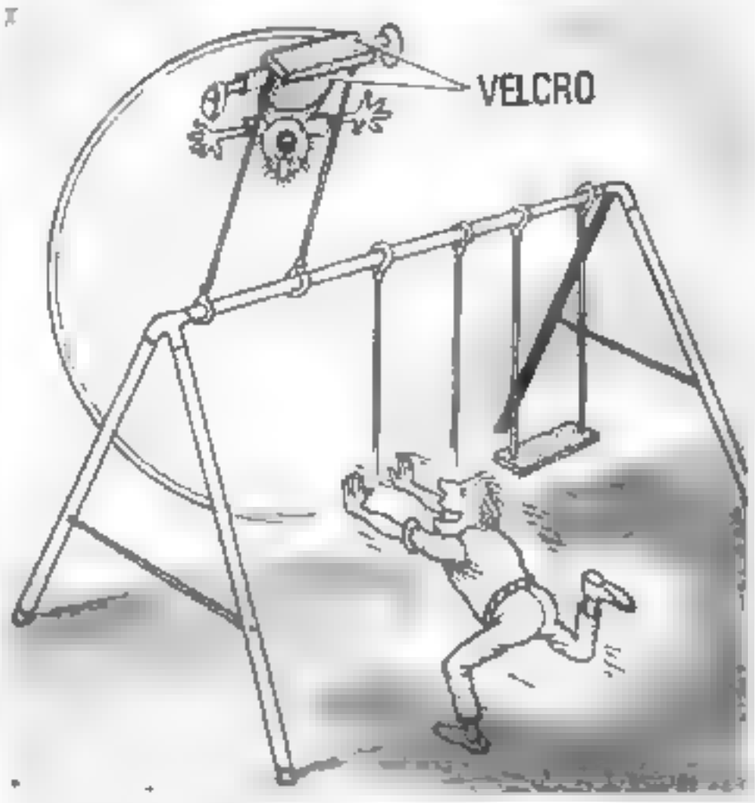
VELCRO XMAS TREES AND ORNAMENTS...

No need for dangerous ladders. Just toss up ornaments...and they stick.

VELCRO SUPERMARKET BAGS AND SHOPPING CLOTHES...

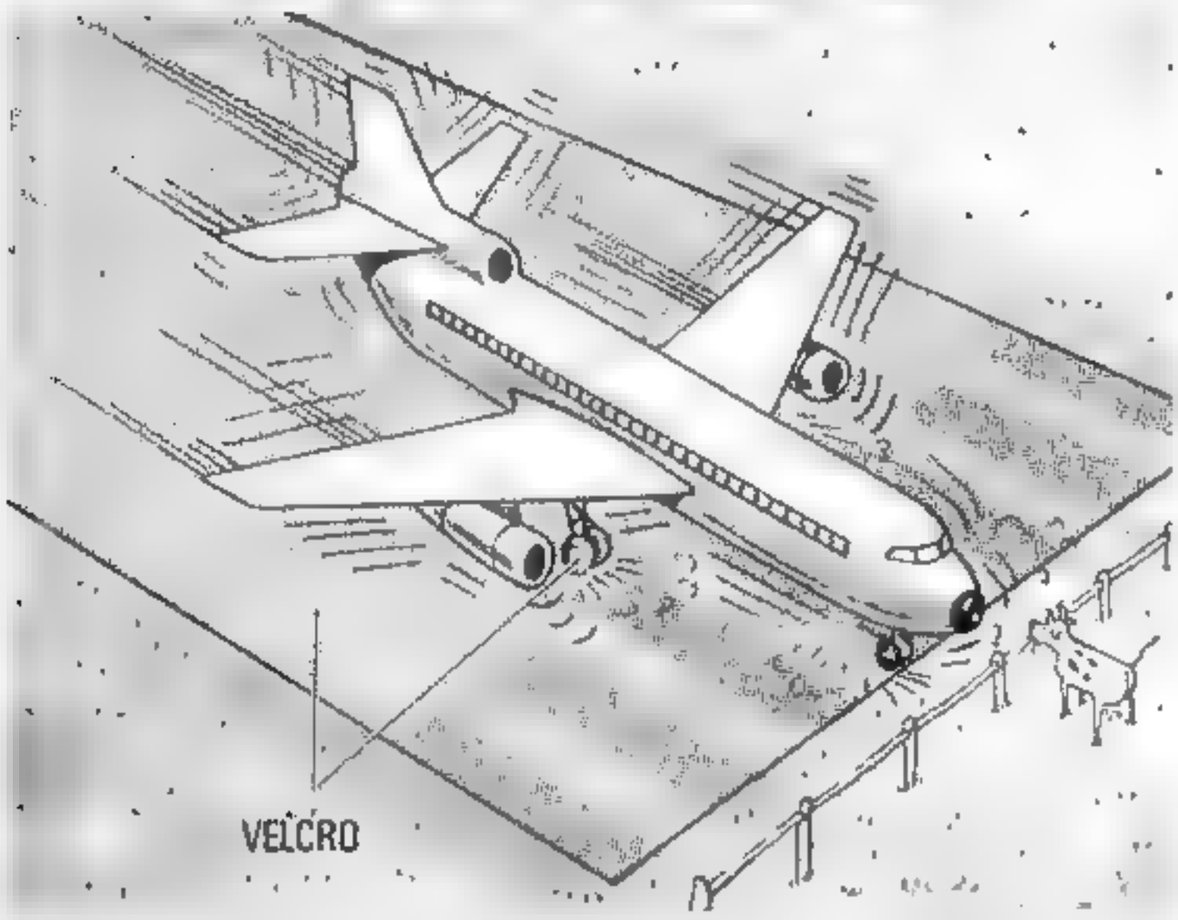
Makes bag-carrying easy. Leaves hands free to rummage for car and door keys.

VELCRO CHILDREN'S PLAY CLOTHES AND SWINGS...



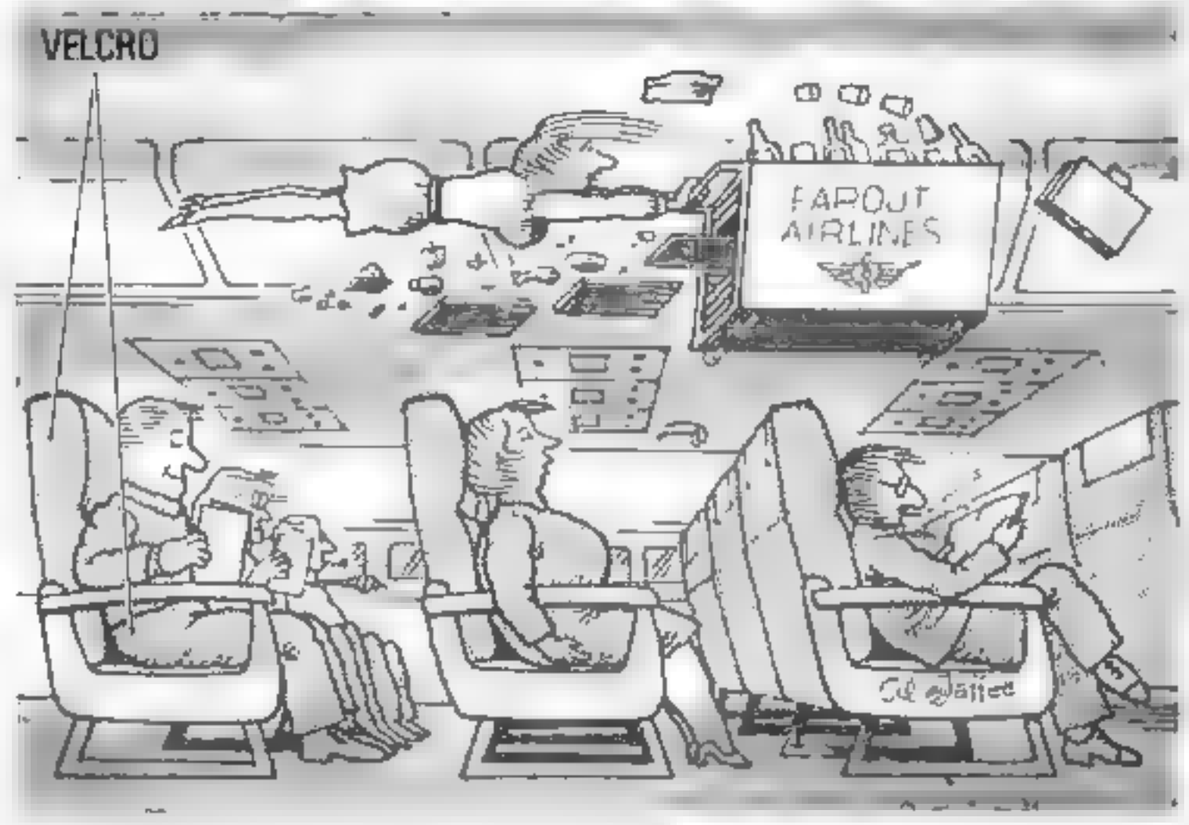
No matter how high swing goes, child sticks securely to the swing's seat.

VELCRO RUNWAYS AND AIRCRAFT TIRES...



...end ever-present danger of running out of landing room.

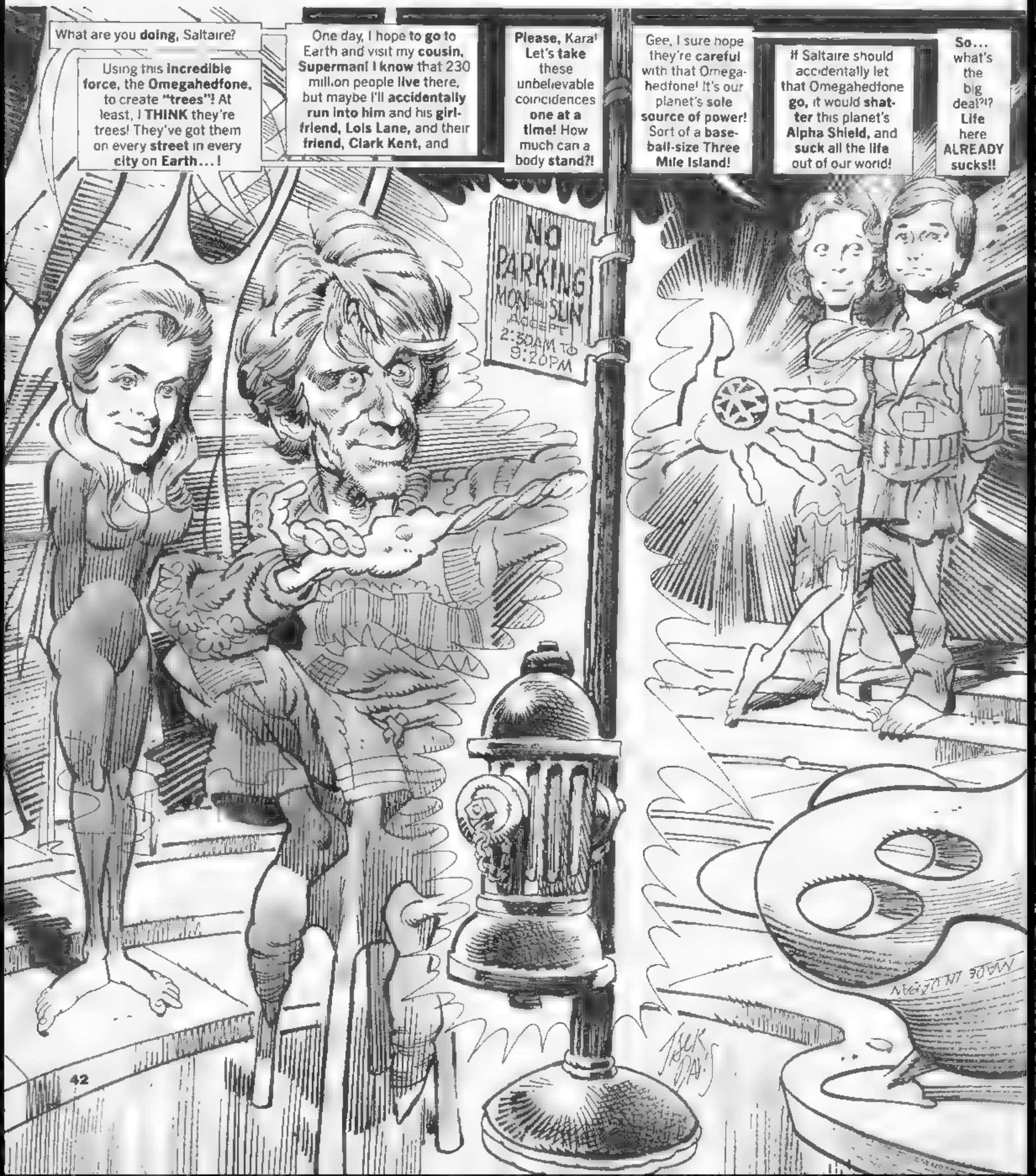
VELCRO AIRPLANE SEATS AND TRAVEL CLOTHES...



...eliminate need for safety belts. Also, necessary on airplanes landing on Velcro Runways so passengers don't end up rocketing forward at 100 miles per hour.

MAID OF STEAL DEPT.

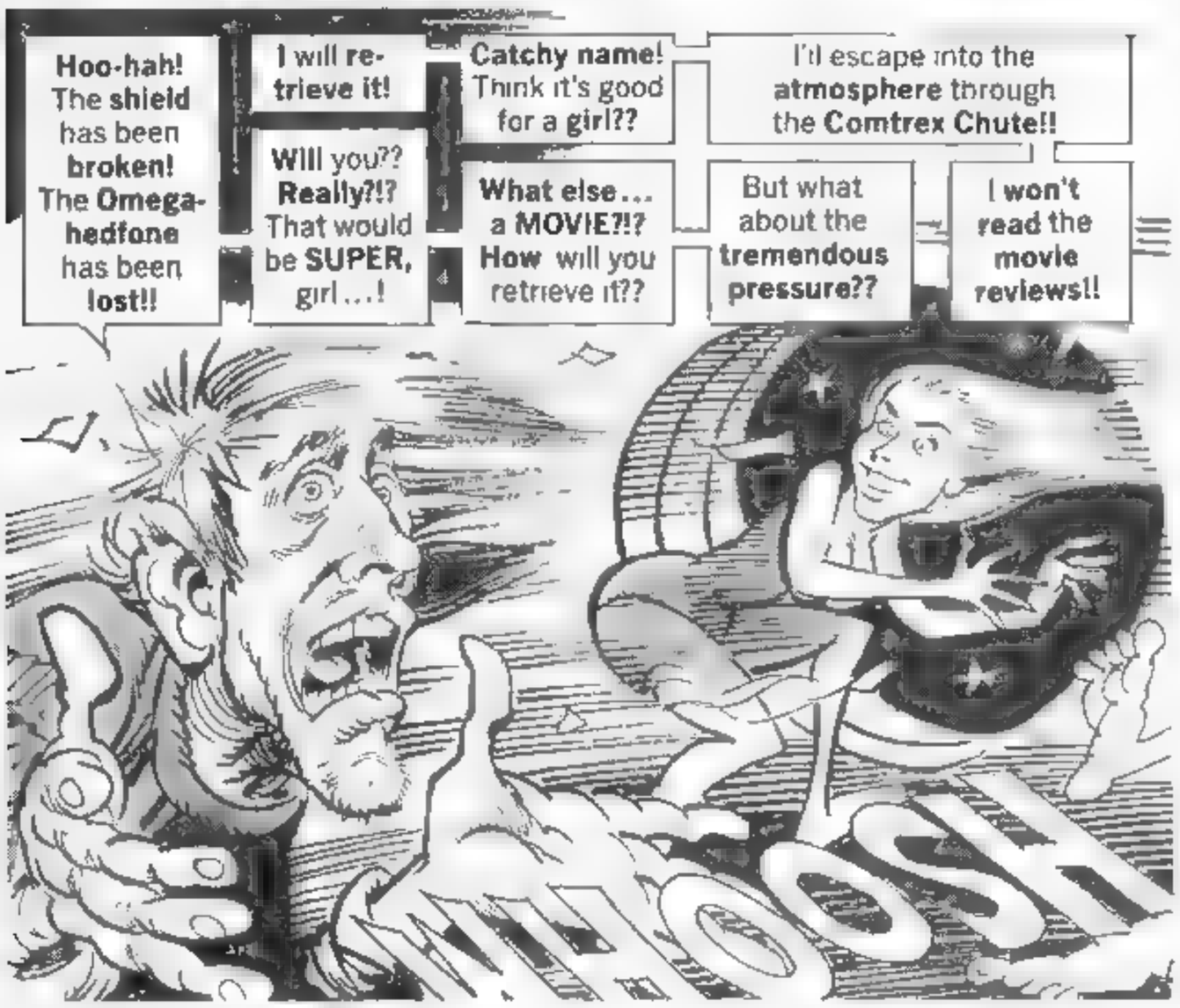
They made "Superman," "Superman II" and "Superman III"...but they didn't have the nerve to make "Superman IV"! Instead, they pulled a sneaky trick and gave us pretty much the same old stuff using a "*Female* of Steel"! And that's what we consider...

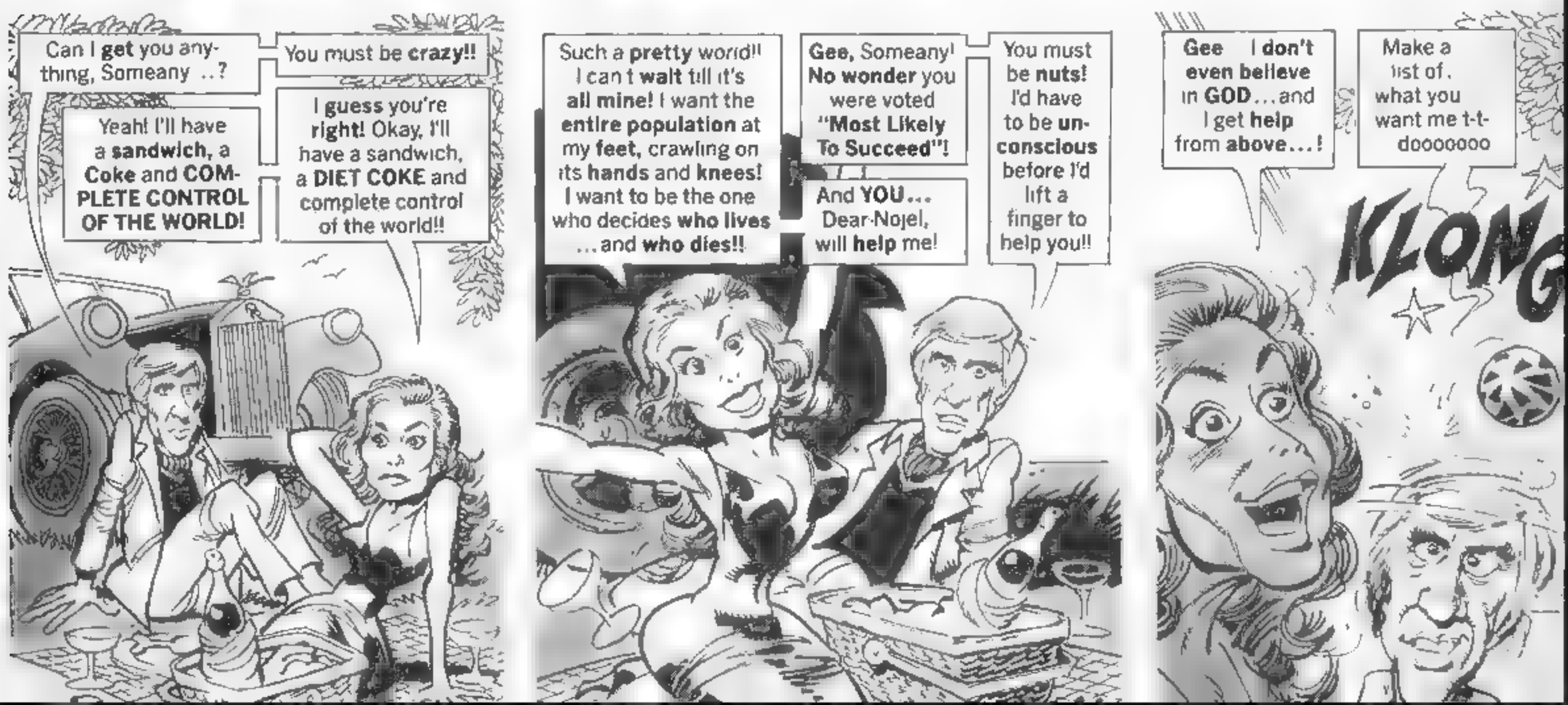

What are you **doing**, Saltaire?
Using this **incredible force**, the **Omegahedfone**, to create **"trees"**! At least, I **THINK** they're trees! They've got them on every **street** in every **city** on **Earth**...!
One day, I hope to **go** to Earth and visit my **cousin, Superman**! I **know** that 230 million people **live** there, but maybe I'll **accidentally run into him** and his **girlfriend, Lois Lane**, and their **friend, Clark Kent**, and
Please, Kara! **Let's take** these unbelievable coincidences **one at a time!** How much can a body **stand?!**
Gee, I sure hope they're **careful** with that Omegahedfone! It's our planet's **sole source of power!** Sort of a **baseball-size Three Mile Island!**
If Saltaire should accidentally let that Omegahedfone **go**, it would **shatter** this planet's **Alpha Shield**, and **suck** all the life out of our world!
So... what's the big deal?!? **Life** here **ALREADY sucks!!**
NO PARKING MON thru SUN except 2:30AM TO 9:20PM
MADE IN JAPAN

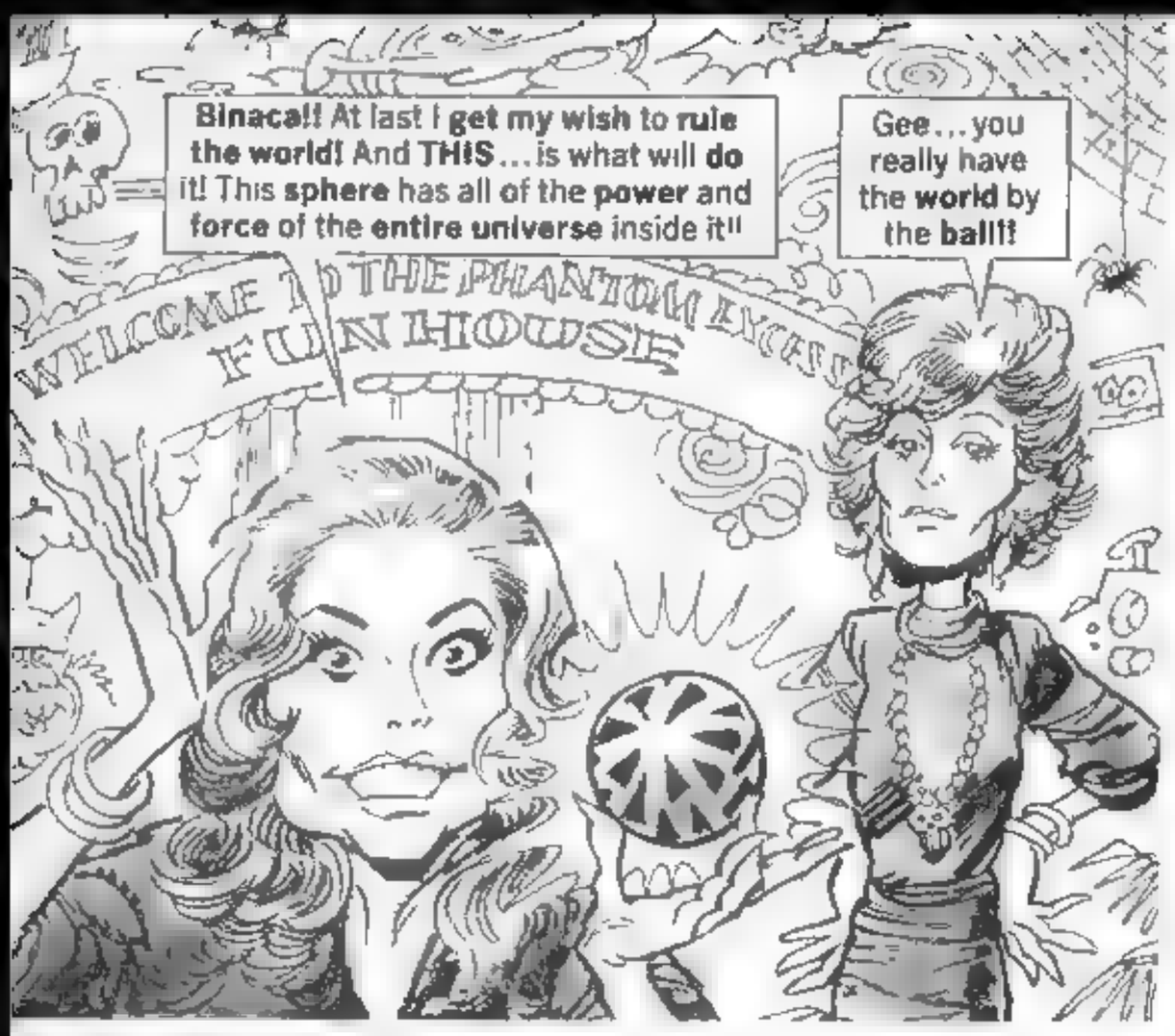
Supergirl!

ARTIST: JACK DAVIS

WRITER DICK DE BARTOLO


Hoo-hah! The shield has been broken! The Omega-hedfone has been lost!!
I will re-trieve it!
Will you?? Really?!? That would be SUPER, girl...!
Catchy name! Think it's good for a girl??
What else... a MOVIE?!? How will you retrieve it??
I'll escape into the atmosphere through the Comtrex Chute!!
But what about the tremendous pressure??
I won't read the movie reviews!!
I can FLY!! And I have incredible strength!!
I know . . ! I'll USE my gifts to help Mankind!!
Hey! Do your "help Mankind" shtick on some OTHER plan-et, Sweetheart! You CAUSED twelve disasters ALREADY!!

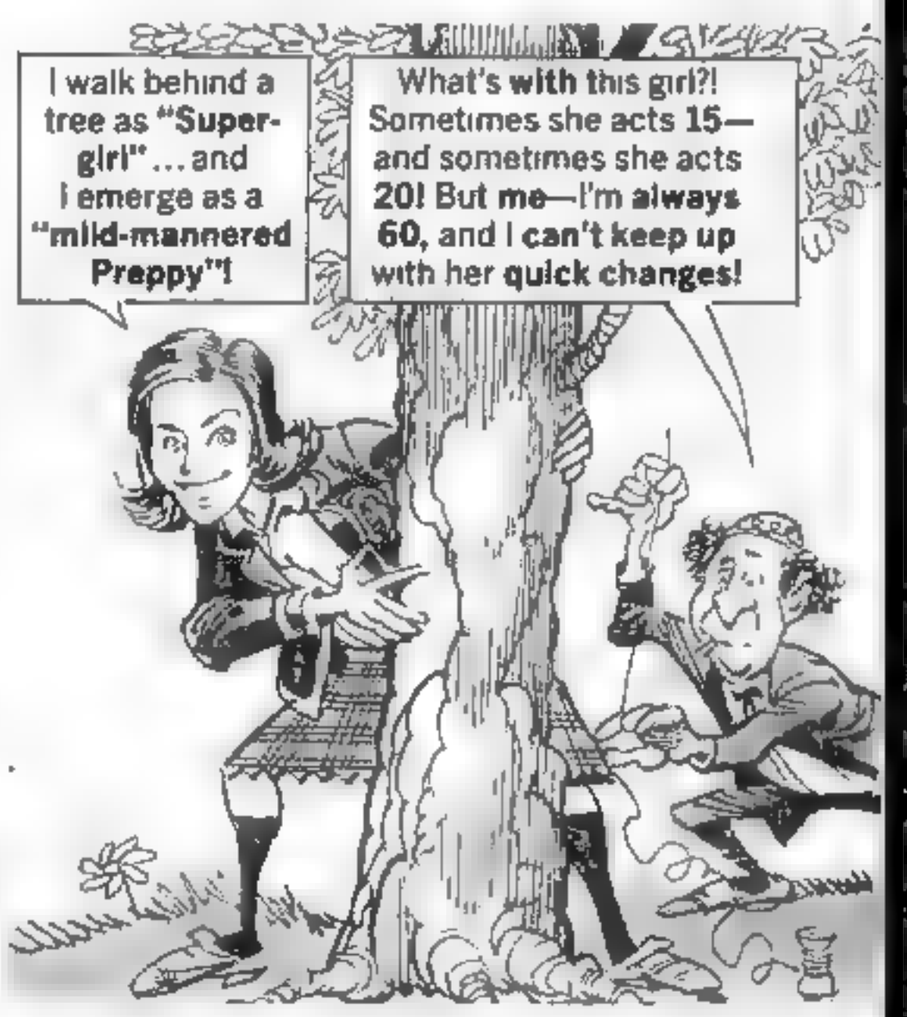

Can I get you any-thing, Someany ..?
You must be crazy!!
Yeah! I'll have a sandwich, a Coke and COM-PLETE CONTROL OF THE WORLD!
I guess you're right! Okay, I'll have a sandwich, a DIET COKE and complete control of the world!!
Such a pretty world!! I can't wait till it's all mine! I want the entire population at my feet, crawling on its hands and knees! I want to be the one who decides who lives ...and who dies!!
Gee, Someany! No wonder you were voted "Most Likely To Succeed"!
And YOU... Dear-Nojel, will help me!
You must be nuts! I'd have to be un-conscious before I'd lift a finger to help you!!
Gee I don't even believe in GOD...and I get help from above...!
Make a list of, what you want me t-t-doooooo
KLONG

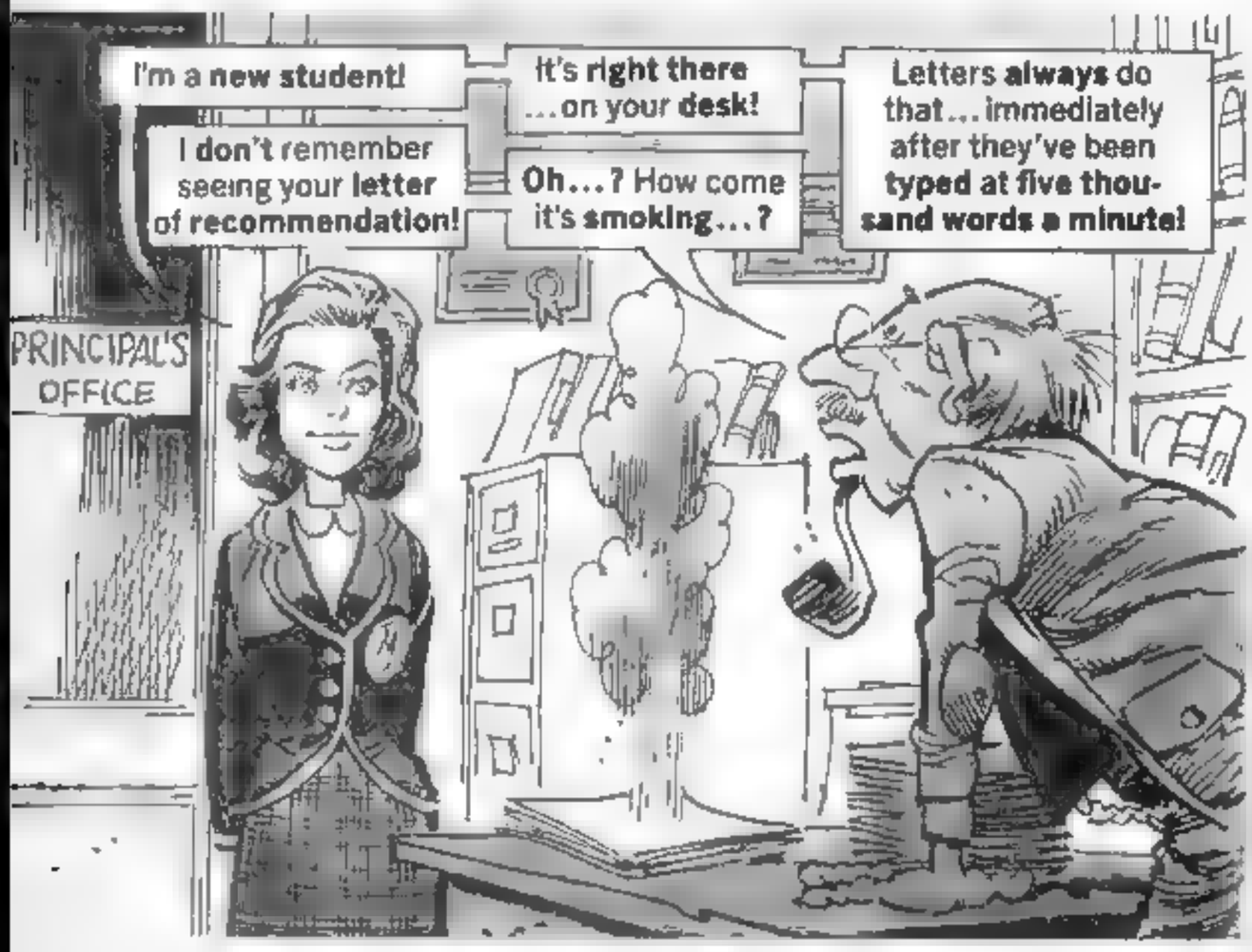

Binaca!! At last I get my wish to rule the world! And THIS... is what will do it! This sphere has all of the power and force of the entire universe inside it!!
Gee... you really have the world by the ball!!
WELCOME TO THE PHANTOM LYCEUM FUN HOUSE

Where am I...?
Lovers Lane!!
Really...? Is she any relation to Lois Lane?
Wow!! She's not only pretty... she's got smarts!

I've come here to look for the Omegahedfone! Just holding it can fill you with energy and a zest for living!
Oh, yeah? Hop in our truck! I think we can give you something like that

I was hoping for "Wham, bam, thank you, Ma'am!" But this is turning out to be "Slap, wack, no thanks, Jack!"


I walk behind a tree as "Supergirl"... and I emerge as a "mild-mannered Preppy"!
What's with this girl?! Sometimes she acts 15— and sometimes she acts 20! But me—I'm always 60, and I can't keep up with her quick changes!


I'm a new student!
I don't remember seeing your letter of recommendation!
It's right there ...on your desk!
Oh...? How come it's smoking...?
Letters always do that... immediately after they've been typed at five thousand words a minute!
PRINCIPAL'S OFFICE

Hmm! I see you did very well in "Math"! You're the first student I've heard of who got 8000%!
Welcome to our Lady Of Perpetual Coincidences! You'll be the roommate of Lucy Lane... Lois Lane's younger sister!
Wow!! Looks like this school sure lives up to its NAME!
Lady of Perpetual Coincidence

Linda Lee— this is **Lucy Lane!**

Wow! That's **Superman,** isn't it?!?

He's my **sister's BOYFRIEND!!** And **I'm** on my way to meet this guy from **Metropolis!** His name is **Jimmy Wholesome**. and he works for the **"Daily Planet"!**

Really?!? I can't believe all this!!

I can!! I'm majoring in **"Advanced Plot Contrivances!**

You know that **Handsome gardener** we saw today, Binaca? I'm, preparing **a potion** that will make me **attractive** to him!!

If you're expecting that handsome young gardener to **cultivate a relationship** with **a withered old flower** like **YOU**, you'd better **triple** the formula!

C'mon in! Have a **beer!**

This is a **new brand,** isn't it? **"Witch's Lite"?!**

I **called** you here for your **advice!** I'd like to have some **plants** to complement the **decor!**

I think a few **Venus fly traps,** an arrangement of **dead weeds** and some **poison ivy** would set the place off nicely!!

I'm feeling...**sleepy!** I— I can't...keep my **eyes**... open! I'm...**falling fast** ...**asleep!** What...what am I **suffering** from...??

I **don't know,** but it's **sure catching!!** Look at the **audience** out there...!!

Look! The **gardener** woke up **drugged**. and now he's roaming through the **traffic** downtown!!

I'm making this **whole scene** appear on our **wall** by using my new **MAGIC POWERS!**

See if you can use your new magic powers to make **"Ghostbusters"** appear on our wall! **Then** we'll have some **REAL entertainment!**

There's no one in that **bulldozer**... and it's **moving!!**

Obviously, it's **not owned** by a **company** with a **Union Shop**...or there'd be **SIX MEN running it!**

I smell **trouble!** I **ALSO** smell the sickening odor of **tires** burning! I hope I don't **"super-barf"** on those **poor people** below!

Lucy Lane told me that wearing a **BRA** would **streamline my figure**— but I think it **ADDS** to my **wind resistance!!**

Look!! The runaway bulldozer has set that **gas station** on fire!!

But **Supergirl** has smashed open that **water tank,** and it's **putting out** the fire! That's **unbelievable!!**

That **Supergirl** could **do** that?!

No, that a **water tank** would be on the **roof** of a **gas station!**

What do you think they **use** to turn **SUPER** Unleaded into **REGULAR** Unleaded ...?! **Seltzer?!?**

GAS STATION

GAS

I **love you** with all my **heart** and **soul!!** Come **away** with me and **bear my children!!**

Boy, Earth is sure some **"make-out" place!** I've only been here **48 hours,** and **already** I've been propositioned by **two mean truck drivers** and a **drunken gardener!!**

So she thinks she can take my **man** away from me, eh? Well I'm going to send her a **storm** with **dark clouds** and **intermittent lightining,** plus patches of **fog, hail,** and occasional high gusts of **cyclonic winds!**

Is that a **SPELL**— or a **WEATHER FORECAST?**

You've been keeping a **low profile,** Nojel! Have you **grown tired** of spreading **evil** and **fear** among men ?

Not at all, Someany, my dear! As a matter of fact, my **most frightening act** of **terror** is **about to be unleashed!** I have just completed drawing up the new **IRS 1040 Income Tax form** for 1985! **Yecccch!!**

I am the **Princess of Darkness!** Who are **you??**

I am the **daughter** of **Zor-Elbo...** and the **cousin** of **Superman...!**

Superman...?! Can **YOU** do everything that **Superman** does??

Yes... **except** at the **BOX OFFICE!**

Your "super-tongue" **bores** me!

You talk of **super powers?! I'LL** show you **super powers!!**

See that mole hill out there ? **Watch...!**

Upon all **good,** I put a **hex...** And call upon **special effects!!**

I made that **mole hill** into this **mountain!!**

Have you ever seen **so much** made out of **so little?!?**

Sure! Ask the guys who were responsible for **this picture!!**

Boy... talk about getting around your **Zoning Laws!**

You are **now a victim** of the **"two-dimensional trap"...!!**

To **match** your **personality!!**

I **banish you** to the **dark side** of the **universe!** And **furthermore, DON'T** have a **nice day!**

Wow, Someany! Now, you're getting **especially tough!!**

Where **am I...?**

You, my dear, are **lost** in the **Phantom Zone!**

Saltaire...!! What a **coincidence...!** Two trillion miles of **wasteland,** and **we meet!!**

I **forgot to mention** that this **Phantom Zone** is on the planet of **Serendipity!!**

Is there a **way out** of this place ..?

Sure! On this planet, all you have to do is **click** your **Ruby Red Slippers together**... and in a **jiffy,** you'll wind up in the **next panel!**

Click my **Ruby Red Slippers together!**

Yes... and then, just **follow** the **Yellow Brick Road!**

So you're **back...!** I send a **fire ball shower** at you !!

And I send a **meteor blitz** at **you!**

And I send a storm of **flying rocks** at **you...!**

I'D like to send a **dozen ROSES** to **Supergirl** ...but I **don't** think they'd stand a **chance in hell** of arriving **undamaged** in **THIS** place!

Goodness won...!!

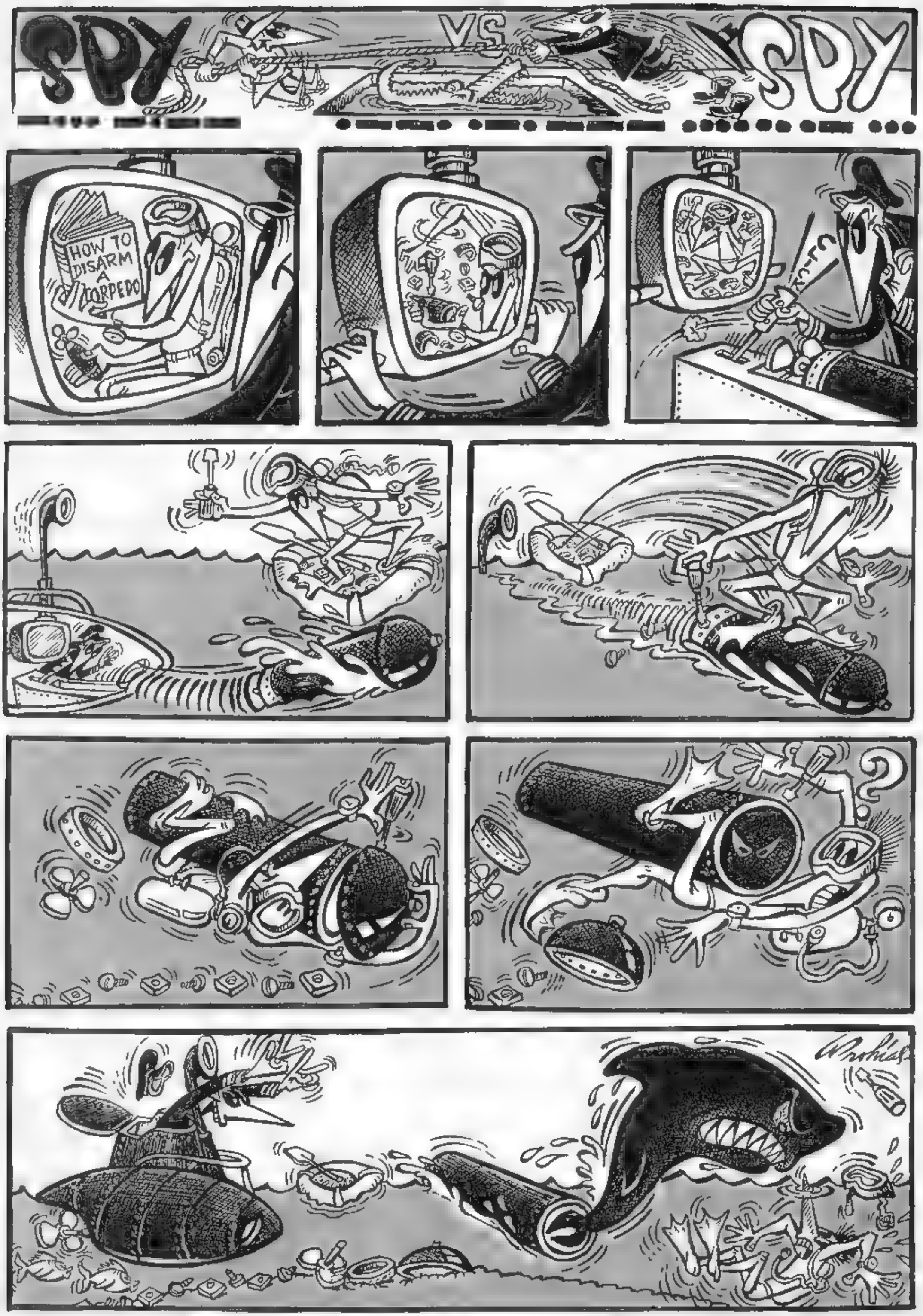
Yes and **logic lost!**

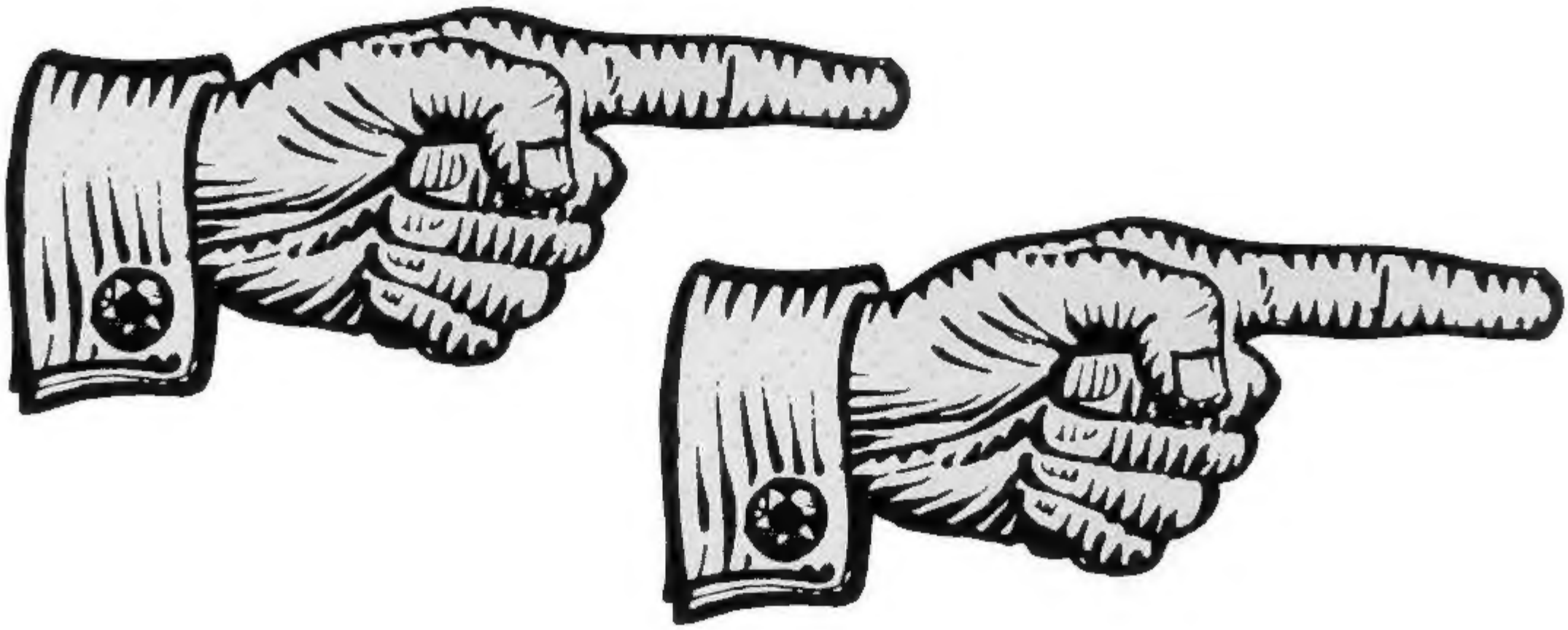
And our **one wild date** has resulted in a **CHILD!** Do you know **which** one it **is?**

Yes, and it's a **super baby!**

Oh, **please...! Be quiet!!** You **might** give them an **idea** for **another movie!!**

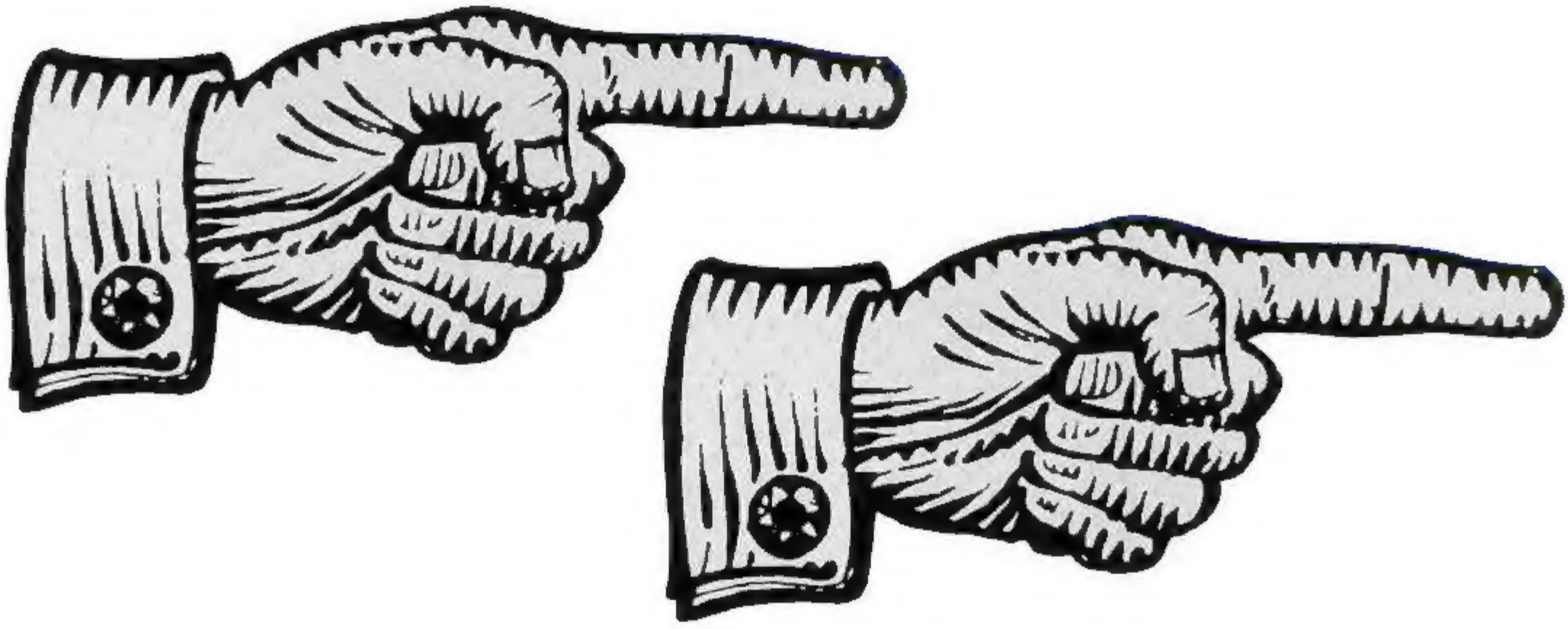
MATERNITY WARD


SPY
VS
SPY
HOW TO DISARM A TORPEDO



Nothing to see here!

Please skip ahead.



WHAT NEW LABOR DEVELOPMENT GAVE THIS WORKER MUCH MORE TIME TO SPEND WITH HIS FAMILY?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Working conditions in our great nation are constantly changing, sometimes for the better... sometimes for the worse. To see how the latest changes are affecting workers everywhere, fold in page as shown at right.

FOLD PAGE OVER LIKE THIS:

◄B FOLD SO "A" MEETS "B"

A►

FOLD THIS SECTION OVER LEFT

A ROBUST ECONOMY USUALLY GIVES OUR LABORERS A LOT TO CHEER ABOUT. BUT WHEN WE TAKE A CLOSER LOOK AT HOW U.S. INDUSTRY WORKS, WE SEE THAT THIS JOLLY SITUATION CAN ALSO MAKE LIFE A BIT DRAB

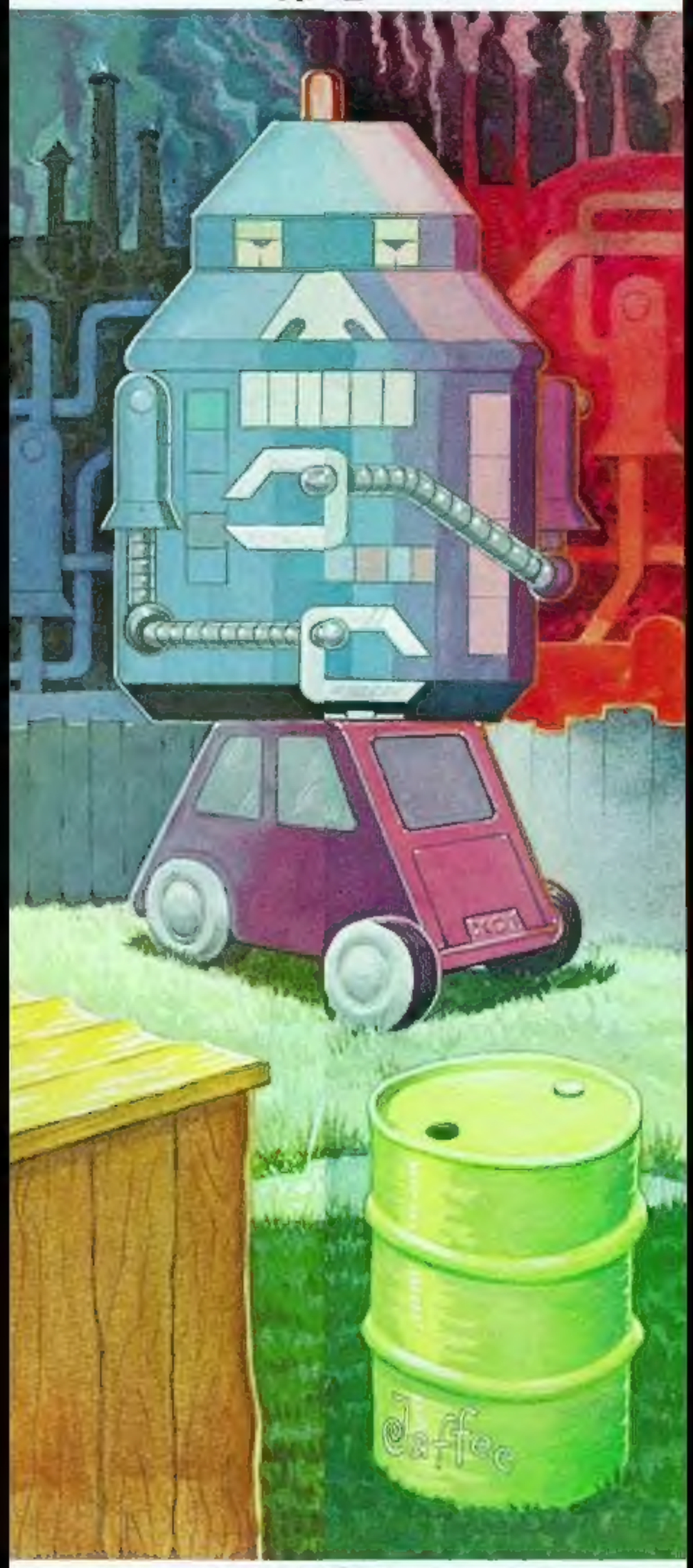
A►

◄B

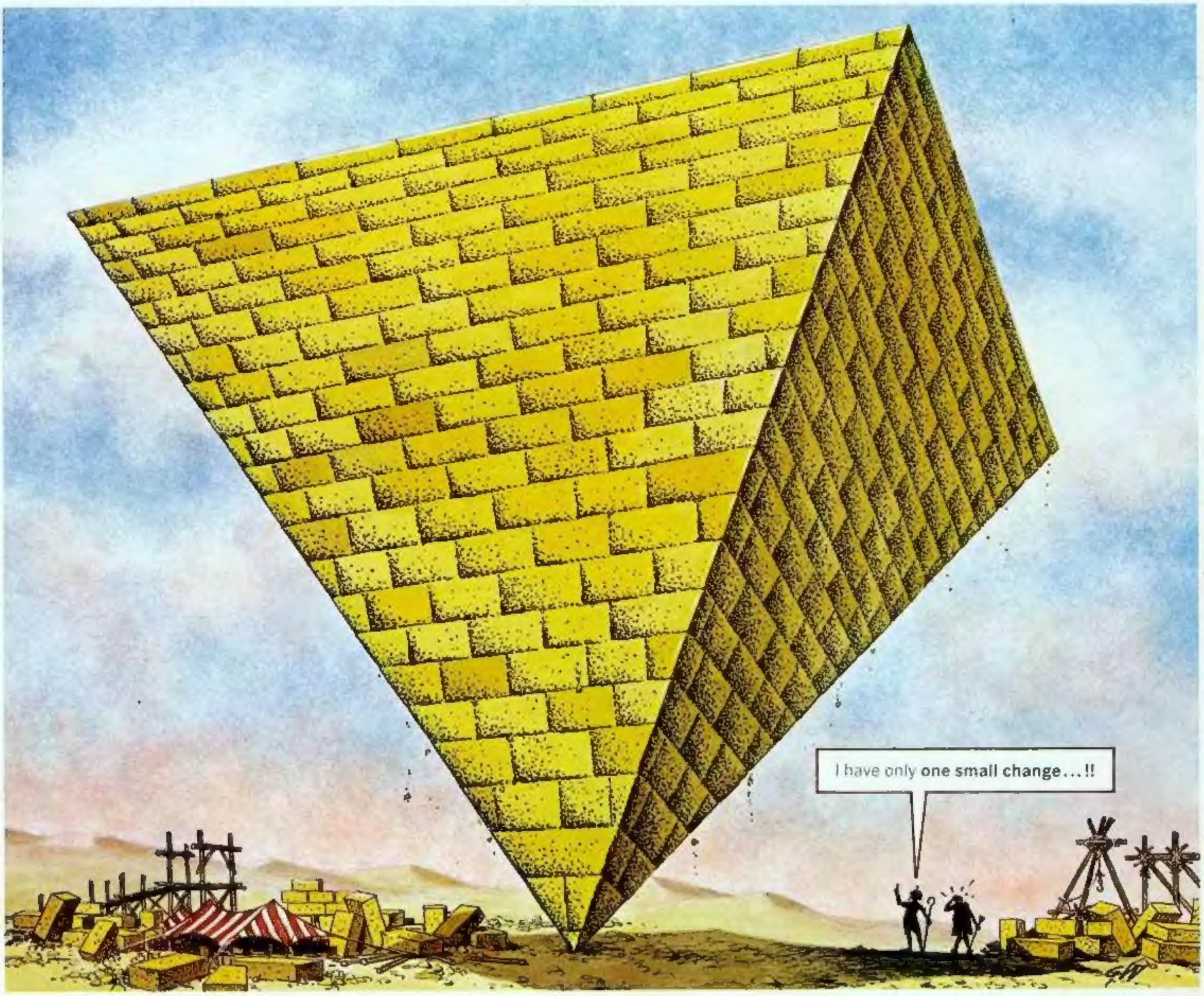
WHAT NEW LABOR DEVELOPMENT GAVE THIS WORKER MUCH MORE TIME TO SPEND WITH HIS FAMILY?

FOLD PAGE OVER LIKE THIS!

A⋈B FOLD SO "A" MEETS "B"



A ROBOT
TOOK
HIS
JOB
A⋈B



ARTIST: GEORGE WOODBRIDGE WRITER: DON LOWING